

# **Northeast Ohio Start-Up Resources**

### **General Resources**

Bounce Innovation Hub <u>https://bouncehub.org/</u> Christopher J. Mazziotto Director of Entrepreneurial Services T +1 860 205 7073 E cmazziotto@bouncehub.com Resource description – An open innovation hub serving northeast Ohio's entrepreneurial and innovation community

## Cleveland Clinic Innovations https://innovations.clevelandclinic.org/Innovations

Charles "Chip" Steiner Manager, Innovations Operations T +1 216 444 9298 E steinec@ccf.org Resource description – Facilitate roadmap to advance product concept to clinical stage of development.

### Cleveland Health-Tech Corridor www.healthtechcorridor.com

Max Upton Project Manager T 216-391-5080 E <u>mupton@healthtechcorridor.com</u> Resource description – A prime location for biomedical, healthcare and technology companies looking to take advantage of close proximity to world-class healthcare institutions, business incubators, academic centers, and health-tech companies engaged in the business of innovation.

## CWRU LaunchNET <a href="https://case.edu/launchnet/">https://case.edu/launchnet/</a>

Victoria Avi, MA Program Manager T 216-368-6966 E victoria.avi@case.edu Resource description – CWRU LaunchNet was established in 2012 with a mission to train the next generation of entrepreneurs on the CWRU campus.

### Flashstarts

Alayna Klco Director of Business Development & Marketing T 216-220-0200 E alayna.klco@flashstarts.com Resource description – An accelerator and micro-venture capital firm devoted to building the next generation of Cleveland companies



### Greater Cleveland Chinese Chamber of Commerce http://www.clechinesechamber.com

Su He Executive Director T 216-854-4667 E suhe@clechinesechamber.com Resource description – The Greater Cleveland Chinese Chamber of Commerce is a 501(c)(6) non-profit organization serving Chinese/American business communities in Northeast Ohio. Cleveland Chinese Chamber strives to provide support and create opportunities for our constituency.

JumpStart, Inc. https://www.jumpstartinc.org/

Haley Burk Advancement Manager T +1 216 363 3431 E Haley.Burk@jumpstartinc.org Resource description – An organization made up of diverse entrepreneurs, investors and business experts who believe entrepreneurs—and innovation clustered in thriving ecosystems—can transform lives and communities.

### John Dearborn

Start-up Advisor and Fractional COO T +1 216 288 0006 E JDearborn@adviseandconnect.com

## Magnet Incubation Center <a href="https://www.magnetincubation.org/">https://www.magnetincubation.org/</a>

Brandon Cornuke Vice President, Start Up Services E bcornuke@manufacturingsuccess.org Resource description – For over 30 years, MAGNET has been helping manufacturers grow and compete in Northeast Ohio by providing assistance with operations, product development, employee engagement, and more.

## Plug and Play Cleveland https://www.plugandplaytechcenter.com/cleveland/

Kelly Samardak Marketing Manager T 914-522-7520 E <u>ksamardak@pnptc.com</u> Resource description – A startup accelerator focused on biotech and digital health innovation in downtown Cleveland's Global Center for Health Innovation.



## StartInCLE <u>https://startincle.com</u> Ed Buchholz Founder T +1 330 234 2065 E ed@startincle.com Resource description – Building awareness, network and knowledge in the Northeast Ohio startup ecosystem.

## **Financial & Valuation**

Skoda Minotti <u>https://www.skodaminotti.com/</u> Marilea W. Campomizzi, CPA Principal T +1 440 605 7216 E <u>mcampomizzi@skodaminotti.com</u>

Rich Mazzola, CPA Manager T +1 440 386 5164 E <u>rmazzola@skodaminotti.com</u>

Sean R. Saari, CPA / ABV / CVA / MBA Partner T +1 440 449 6800 E <u>ssaari@skodaminotti.com</u> Resource description – A business advisory firm with offices in Cleveland, Westlake and Akron, Ohio and Tampa, Florida.

## Heath & BioTech

BioEnterprise Corporation <u>https://www.bioenterprise.com/</u> Alison L. Lauge Director, Community – Global Center for Health Innovation T +1 440 263 1957 E alauge@bioenterprise.com Resource description – BioEnterprise helps bioscience innovators grow companies with access to venture capital and a network of services.

BioOhio http://www.bioohio.com/ John Lewis President & CEO T 614.675.3686 E jlewis@bioohio.com Resource description – BioOhio connects and serves Ohio's bioscience community to drive success in improving global quality of life.



## Legal

Squire Patton Boggs <u>https://www.squirepattonboggs.com/en</u> Leah Brownlee Of Counsel, Corporate T +1 216 479 8549 E leah.brownlee@squirepb.com Resource description – We combine sound legal counsel with a deep knowledge of our clients' businesses to resolve their legal challenges. We care about the quality of our services, the success of our clients and the relationships that are forged through those successes.

## Marketing

Via Vera <a href="http://www.viaveragroup.com/">http://www.viaveragroup.com/</a> Fractional CMO and Marketing Research Nikki DiFillipo President and CMO T +1 216 780 0472 E nikki@viaveragroup.com Resource description – Creating and implementing innovative strategies to accelerate and sustain growth: Market Opportunity Research and Validation, Market Positioning and Strategic Priorities, Marketing Plan and Measurement.

Good Marketing https://goodmarketinginc.com/product-portfolio-consulting/

Sid Good President E sid@goodmarketinginc.com

Bruce Good Vice President E bruce@goodmarketinginc.com

Resource description – Good Marketing brings its added value capability for generating incremental business growth to a wide variety of categories including juvenile, food & beverage, sporting goods, senior care & wellness, home & pet products, new media platforms, and innovative production processes for greater cost efficiencies and proprietary functionality.

## **Public Policy**

G2G Consulting <u>http://www.g2gconsulting.com/</u> Greg Kapcar, MPa, LSW Public Affairs Director T 614-557-3388 E <u>gkapcar@g2gconsulting.com</u> Resource description – A team of bipartisan professionals who manage federal and state government affairs and effectively navigate through Government to Growth (G2G).



Squire Patton Boggs <u>https://www.squirepattonboggs.com/en</u> Timothy J. Cosgrove (State & Local Ohio) Partner, Public and Infrastructure Finance T +1 216 479 8562 E timothy.cosgrove@squirepb.com

Meg K. Gilley Public Policy Advisor (Federal) T +1 202 457 6158 E meg.gilley@squirepb.com

Resource description – Our preeminent Public Policy Practice can develop effective strategies to make sure you are heard at the right time, by the right people. We can also help you assess, in advance or in real time, what government policies could affect your business interests. We are proud to have the most experienced and well-recognized public policy practice in the US and internationally. Our presence in nearly all the major capitals spans six continents.

## **Product Development & Design**

Balance Product Design <u>https://www.balanceinc.com/</u> Rene Polin President & Founder T +1 440 247 4711 x100 Resource description –We dive deeply into understanding our client's brand, the goals of the project, and people that will benefit from what we create. Armed with this understanding, we develop strategies to deliver on our promise of value-driven innovation.

### **Dave Lupyan**

Product Development and Commercialization E <u>lupyand@gmail.com</u>

### **Universities**

Case Western Reserve University <a href="https://case.edu/">https://case.edu/</a> Joseph Jankowski, Ph.D. Chief Innovation Officer T 216-368-1542 Resource description – Our Office of Research and Technology Management provides support to seek out grant funding, to facilitate industrial sponsorship, and to transfer university technologies to the marketplace.



### Cleveland State University https://www.csuohio.edu/

Jack N. Kraszewski Director, Technology Transfer Office Assistant Attorney General T 216-687-5108 E j.kraszewski@csuohio.edu

Resource description – The Technology Transfer Office was established to facilitate the commercialization of the University's scientific and technical research findings for the benefit of the citizens of Ohio and the general public through the efficient evaluation, management, and licensing of the University's intellectual property including patents, copyrights and trademarks.

