2020 Chemicals Workshop Webinar Series: Environmental Policy, Politics and the 2020 Election
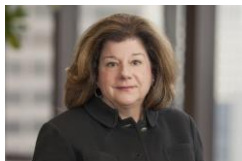
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Wednesday, August 26

Welcome

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Ohio: "Swing-State" Perspective

National Presidential Results: Historically *through 2012*

- No Republican has become President without winning Ohio
- Only two Democrats – Kennedy in 1960 and Roosevelt in 1944
- Republicans typically perform better in Ohio by 1%

Election Year	Candidate (R)	Popular Vote %	Ohio Popular %
1960	Nixon	49.55	53.28
1964	Goldwater	38.47	37.06
1968	Nixon	43.42	45.23
1972	Nixon	60.67	59.63
1976	Ford	48.01	48.65
1980	Reagan	50.75	51.51
1984	Reagan	58.77	58.90
1988	Bush	53.37	55.00
1992	Bush	37.45	38.35
1996	Dole	40.72	41.02
2000	Bush	47.87	49.97
2004	Bush	50.73	50.81
2008	McCain	45.60	46.80
2012	Romney	47.15	47.60

2016 Presidential Results

	National	Ohio
Trump	45.9%	51%
Clinton	48%	43%

Ohio: "Swing-State" Perspective

Bellwether Status

- Ohio has had a reputation as the nation's ultimate bellwether state in presidential elections; 2016 put that status into question

- One of the conditions of being a bellwether state is that its vote total is very close to the national average, which up until Election Night 2016, Ohio had repeatedly been for many decades

- Clinton won the popular vote by nearly three million votes; in Ohio, Trump won the popular vote by about 455,000 votes

- This outcome has caused pundits, analysts and political scientists to acknowledge that things changed because of Trump and Ohio may be trending Republican – away from being the nation's top bellwether

Source: Sabato's Crystal Ball, University of Virginia – Center for Politics
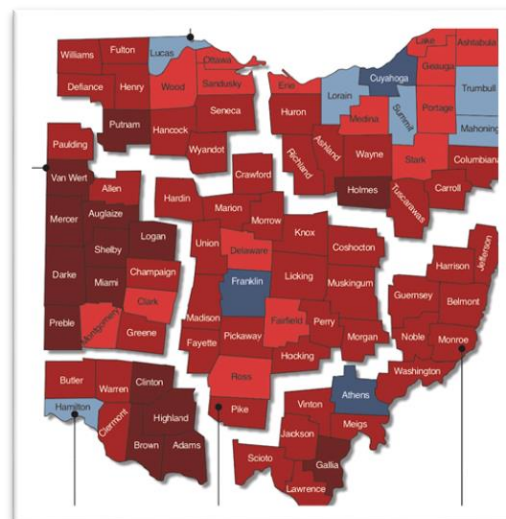
Ohio: 2018 Gubernatorial Race

Results

DeWine 50.4% (2,231,917)

Cordray 46.7% (2,067,847)

- DeWine's vote total is third most ever for an Ohio gubernatorial candidate

- DeWine won 79 of Ohio's 88 counties, the closest being an 83-vote win in Erie County
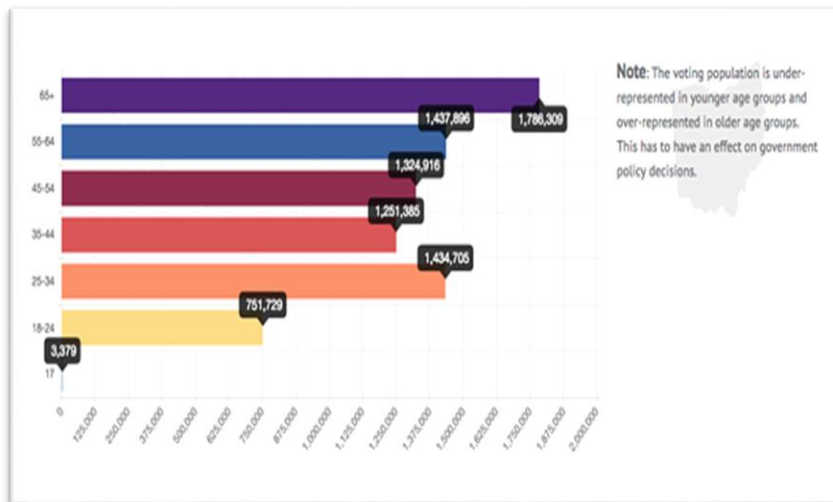
2018 Results: Implications for 2020

- While cities are turning bluer, the rural areas of Ohio are turning deep red

- Suburban voters have become the swing voters and increasingly are voting Democrat

- DeWine's 2018 victory illustrated a similar pattern to President Trump's 2016 electoral success in Ohio
  - *Large Republican victories in rural Ohio and Republican gains in typically Democratic areas along Ohio River and in manufacturing sectors.*
  - *Democrat Richard Cordray's strongest support came from the state's largest cities: Cincinnati, Cleveland and Columbus, but also made gains in suburbia.*

- Republicans will control Ohio's congressional and statehouse maps after the 2020 census

- GOP will set the agenda in the legislature

Ohio Voter Registration Is Over-represented By Older Age Groups

- An estimated 7,990,319 people are registered to vote in Ohio, but only 751,729 of those are between the ages of 18-24 compared to the 3,224,205 voters that are 55+

- According to state statistics, Ohio is 81.6 percent white and nationally it's 67 percent

- Only 27.5 percent of citizens have completed some form of higher education

Ohio Voter Project

Note: The voting population is under-represented in younger age groups and over-represented in older age groups. This has to have an effect on government policy decisions.

Ohioans 60 And Older On Pace To Outnumber Those Under 20

- Ohio is on pace to become one of a handful of states mostly in the Midwest and Northeast that will have more residents age 60 and older than people under age 20

- According to projections, 18 states including Ohio, are on target for the older group to outnumber younger ones by the official count in 2020 – this was not the case for any state or Ohio county in 2000. Seniors will outnumber others in 64 of Ohio's 88 counties.

- If estimates hold true, Ohio in 2020 would have **2.91 million** residents age 60 and older vs. **2.88 million** under the age of 20

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Electoral College Map: 270 Electoral Votes to Win
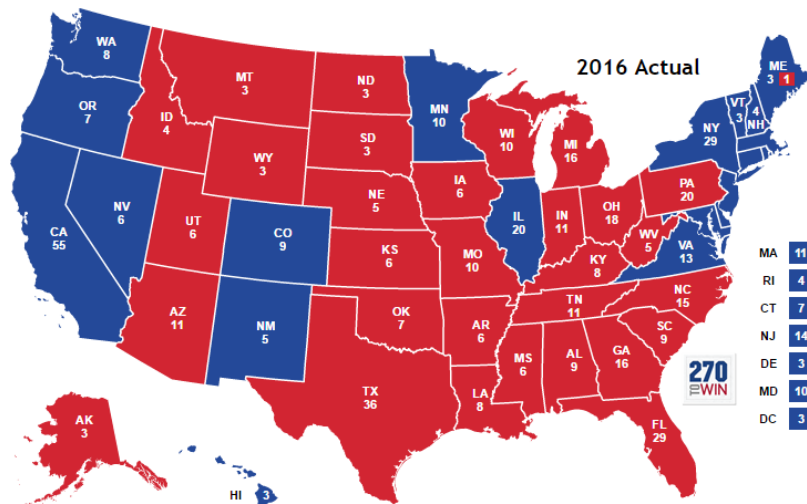
2016 Election Final: Presidential

Popular Vote

Clinton: 65,845,063

Trump: 62,980,160

Electoral College

Clinton: 227

Trump: 304

Trump's Coronavirus Approval Rating Underwater in Key States

Current polling shows a majority of voters in four critical states disapprove of President Trump's handling of the COVID-19 pandemic

- Pennsylvania, Michigan, North Carolina, Wisconsin

45% Approve

50% Disapprove

Source: www.nbcnews.com/meetthepress/blog."Trump Coronavirus Approval Rating Underwater in Key States

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Political Conventions

- No sitting President was as far behind as Trump going into the conventions

- Biden's pre-convention lead was the biggest in two decades

Election	1st convention	Poll Margin	November Margin	Difference
1968	R	R+4.1	R+0.7	D+3.4
1972	D	R+19.6	R+23.2	R+3.6
1976	D	D+7.0	D+2.1	R+4.9
1980	R	R+4.3	R+9.7	R+5.4
1984	D	R+12.2	R+18.2	R+6.1
1988	D	D+1.7	R+7.7	R+9.4
1992	D	R+2.7	D+5.6	D+8.2
1996	R	D+15.3	D+8.5	R+6.8
2000	R	R+7.5	D+0.5	D+8.0
2004	D	D+1.3	R+2.5	R+3.8
2008	D	D+1.5	D+7.3	D+5.7
2012	R	D+0.0	D+3.9	D+3.9
2016	R	D+2.3	D+2.1	R+0.2
2020	D	D+8.0	—	—

Sources: Polls, Dave Leip's Atlas of U.S. Presidential Elections

Source: FiveThirtyEight

2016 Average: Trump 41%
2020 Average: Trump 44%
2016 Average: Clinton 46%
2020 Average: Biden 52%

- The parties are more unified

- Biden is performing better with Independents than Clinton

- Major party candidates are attracting more support overall

		2020				2016			
	Cand.	Overall	D	R	I	Cand.	Overall	D	R	I
CNN	Trump	46	3	95	45	Trump	42	7	93	38
	Biden	50	95	3	46	Clinton	49	89	1	48
	Other	5	1	1	9	Other	9	4	5	14
Marist	Trump	42	2	90	36	Trump	39	7	85	33
	Biden	53	96	9	52	Clinton	42	83	6	36
	Other	6	1	1	12	Other	18	9	9	31
Monmouth	Trump	41	3	92	32	Trump	40	5	81	40
	Biden	51	94	5	51	Clinton	43	88	8	31
	Other	9	3	3	16	Other	19	6	11	29
Pew	Trump	45	3	94	42	Trump	42	5	88	42
	Biden	53	96	5	55	Clinton	51	93	7	45
	Other	2	1	1	3	Other	7	2	5	13
AVERAGE	Trump	44	3	93	39	Trump	41	6	87	38
	Biden	52	95	6	51	Clinton	46	88	6	40
	Other	6	2	2	10	Other	13	5	8	22

RCP: Electoral Spread 2016 v. 2020

Ohio
2016 Poll: **Clinton +3.3**
Actual   Trump +8.1
2020 Poll: **Biden +2.3**

Michigan
2016 Poll: **Clinton +7.6**
Actual   Trump +0.3
2020 Poll: **Biden +6.7**

Wisconsin
2016 Poll: **Clinton +4.4**
Actual   Trump +0.7
2020 Poll: **Biden +6.5**

Pennsylvania
2016 Poll: **Clinton +6.0**
Actual   Trump +0.7
2020 Poll: **Biden +5.7**

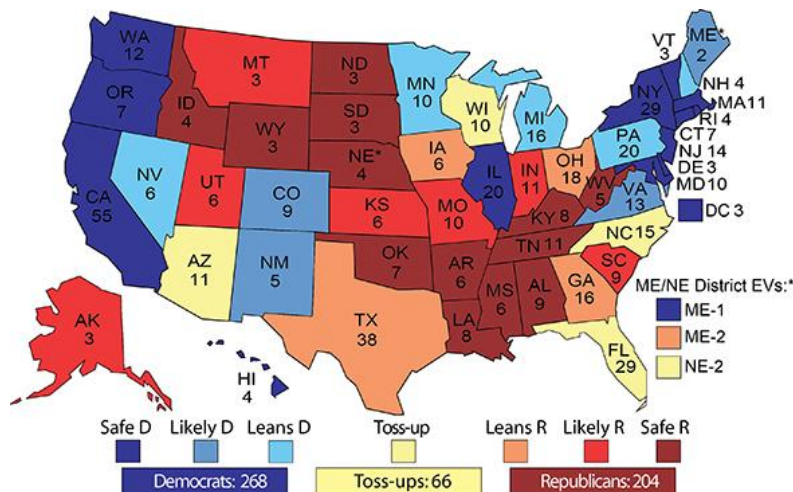| STATE	BIDEN	TRUMP	RCP AVERAGE	FOUR YEARS AGO	2016
Wisconsin (10)	**50.0**	43.5	Biden +6.5	Clinton +9.0	Trump +0.7
Michigan (16)	**48.7**	42.0	Biden +6.7	Clinton +9.5	Trump +0.3
Ohio (18)	**47.0**	44.7	Biden +2.3	Clinton +4.0	Trump +8.1
Pennsylvania (20)	**49.5**	43.8	Biden +5.7	Clinton +10.0	Trump +0.7
Florida (29)	**49.8**	45.0	Biden +4.8	Clinton +4.0	Trump +1.2
Georgia (16)	45.6	**46.7**	Trump +1.1	Trump +0.4	Trump +5.1
North Carolina (15)	46.4	**47.0**	Trump +0.6	Clinton +1.3	Trump +3.7
New Hampshire (4)	**51.7**	42.0	Biden +9.7	Clinton +8.0	Clinton +0.3
Iowa (6)	45.0	**46.7**	Trump +1.7	Clinton +0.2	Trump +9.5
Missouri (10)	43.3	**49.7**	Trump +6.4	Trump +3.6	Trump +18.5
Arizona (11)	**47.0**	45.0	Biden +2.0	Trump +4.5	Trump +3.5
Nevada (6)	**48.3**	44.3	Biden +4.0	Clinton +2.3	Clinton +2.4

Biden is *favored* to win the election

We simulate the election 40,000 times to see who wins most often. The sample of 100 outcomes below gives you a good idea of the range of scenarios our model thinks is possible.

Trump wins
29 in 100

Biden wins
70 in 100

+400
ELECTORAL VOTE MARGIN

+200

+200

+400

TIE

● Trump win ● Biden win
● No Electoral College majority, House decides election
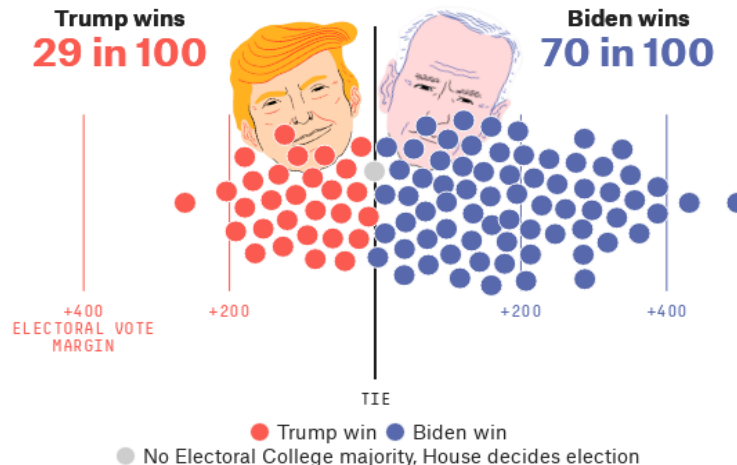
Source: FiveThirtyEight

2020 Electoral College Ratings

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*Two states, Maine and Nebraska, award electoral votes by congressional districts (all others are awarded winner-take-all statewide). Nebraska's two statewide electoral votes, and two of its three districts, are rated Safe Republican. Maine's statewide votes are rated Likely Democratic. The ratings for Maine's two districts, and Nebraska's one competitive district, are listed separately.
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Described by The New York Times as a "King of K Street," Ed Newberry is the global managing partner of the Public Policy Practice, Investigatory and Regulatory Solutions and is a member of the firm's Executive Leadership Group.

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Ed is a trusted advisor to a wide range of corporate and sovereign government clients, including among the highest profile and most difficult policy challenges.

Questions?

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