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Alcohol and Entertainment Licensing Group

Hammonds

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Hammonds LLP is a full-service law firm, committed to playing a key role in the successful development of our clients' businesses. We focus on understanding our clients' strategy and objectives and delivering appropriate commercial advice in a sensitive manner. We are committed to building a professional relationship with our clients founded on expertise, service delivery and effective communication.



Commercially focused advice and extensive experience in their field of expertise ensures Hammonds' alcohol and entertainment licensing team enjoy a nationally recognised reputation. With a nationwide client base, our lawyers appear as advocates across England and Wales, delivering a range of services and expert advice 24/7.

With a client list spanning transportation and aviation, hotels and football clubs, property developments and in-house catering, the Hammonds' licensing team knows exactly how to guide a business through the legal processes to ensure it remains lawfully operational at all times.

The service is flexible and comprehensive - and provided by a dedicated team able to deal with licensing needs and challenges whenever they arise.

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#### WHY DO OUR CLIENTS RETURN TO US?

- We pride ourselves on providing up-to-the-minute legal advice without the jargon.
- Our approach is progressive and forward thinking: we aim to recognise your legal needs so you don't have to.
- Our position within a full-service commercial firm gives us another dimension in terms of support on corporate and property transactions, which you won't find within niche licensing or restricted service firms.
- We focus on the practical effect of changes in legislation and approach, not the tabloid headlines.
- Legal advice is not a point scoring exercise to us: we know that co-operation can sometimes be more advantageous to your business.
- We have industry knowledge built up over decades and are an established and well-respected team in the market place.
- We can manage your licensing needs, no matter how big or small, with as much or as little day-to-day involvement as you choose.
- We have vast expertise in managing estates of licensed premises and are pro-active to ensure that we approach this in such a way as to support our clients' strategy and development.

Crucially, this extensive experience is used to ensure advice is never off the peg. Instead, it is always delivered in a way that is tailored to the needs of the individual client and to ensuring the business is in the best position to maximise its operation within the framework of current legislation. As with all areas of the Hammonds' practice, one of our key aims is constantly to redefine and reshape levels of client care.

#### WHAT CAN WE DO FOR YOU?

We provide various services, including:

- Advice and assistance generally as to your licensing requirements.
- Conducting audits to assess your current operational status and requirements going forward.
- Drafting and submission of any required applications under the Licensing Act 2003.
- Appearance before Licensing Authority Committees and Magistrates Courts in connection with those applications.
- Support on corporate and property transactions involving licensed premises including due diligence and user-friendly due diligence reports and summaries.
- Drafting and negotiating licensing clauses of agreements or leases.
- Capability to deal with licence reviews, appeals and judicial review.
- Advice in relation to the licensing of large venues such as stadiums or exhibition centres and the delineation of responsibility where licensable activities are provided under contract.
- Applications or notifications of gaming machines in licensed premises under the Gambling Act 2005.
- Advice and applications under the Private Security Industry Act 2001.
- Advice in relation to transactions where the premises licence holder is or will be insolvent.



- Advice in relation to offences under relevant legislation for licensed businesses.
- Licences granted by the Performing Rights Society or Public Performance Limited for the public playing of copyright music.
- The approval of premises as venues for civil weddings or civil partnership ceremonies.
- Applications for licences to provide special treatments such as massage, saunas, therapeutic spa baths, jacuzzis, herbal baths and aromatherapy.

## WHO ARE WE?

Your Hammonds' Licensing Team:



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## OUR TRACK RECORD - EXAMPLES

### Applications

- Management of all aspects of the licensed estate for a client operating in excess of 300 separate units incorporating different "brands" at Railway Stations and city centre locations.
- Managing all licensing requirements for a group of hotels (in excess of 80) including all applications for premises and personal licences and variations. We also advise and manage the licensed estates of various other hotel operators, whose estates range in size from 4 to 14 hotels nationally.
- Applications for a wide variety of premises from offices to sports stadiums to universities to museums and galleries on behalf of a contract catering company.
- Advice in relation to the granting of licences for alcohol, entertainment and late night food at large scale venues including numerous Football Stadiums and Exhibition Centres; and also in relation to the wider commercial issues surrounding the delineation of responsibility.

**Hammonds' licensing team knows exactly how to guide a business through the legal processes.**

- Management of licensed estate for licences for over 40 airport units across England and Wales.
- Advising on several prosecutions and potential prosecutions for offences arising out of the Licensing Act 2003.
- Attending a Review Hearing convened by a local authority following problems at a large outdoor event. Successfully avoiding countless additional conditions being added to the licence.
- Advising in respect of licences for a fish and chip restaurant chain including both personal and premises licence applications.
- Dealing with non-front line Security Industry Authority Applications.
- Submission of representations to third party premises licence applications on behalf of client hotel groups.

### Corporate and Property Support

- Due diligence and drafting of clauses for concession agreements for operation of licensed premises within holiday villages.
- Licensing advice in relation to the sale of a large-scale music venue and due diligence and information requests in relation to the purchase of a national chain of smaller music venues.
- Drafting licensing clauses for inclusion in a Sale and Purchase Agreement for sale of Business Park.
- Drafting licensing clauses for conditional site agreement for sale of land.
- Drafting licensing clauses for underlease of seaside themed resort and amusement park.

### Insolvency

- Advising the administrators of a Birmingham Restaurant on the effect of the insolvency of the premises licence holder.
- Advising the prospective purchaser of a London Nightclub on the licensing aspects of their proposed purchase from administrators to include consideration of validity of interim authority and clauses within the Sale Purchase Agreement.



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