SQUIRE PATTON BOGGS

Dr. Alexander P. Imberg



Partner

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Languages spoken
German | English | French | Spanish

About Alexander

Dr. Alexander Imberg is a first chair trial lawyer with more than 25 years of experience in litigating cases across the US. Clients primarily engage Alex in high-stakes and complex product liability and commercial litigation.

As a native German, he started his legal career in Germany and moved to the US in 1996, where he has been practicing since. In his litigation practice, Alex represents clients from a broad variety of industries, including the automotive, technology and energy industries. Many of his clients come from German and other European countries. They range from publicly traded companies to midcap family-owned (Mittelstand) businesses.

Litigation

Alex represents clients in state and federal courts throughout the US (including in Arizona, California, Delaware, Florida, Louisiana, Maryland, Michigan, Missouri, New York, New Jersey, Nevada, Pennsylvania and Texas), predominantly in complex and high-stakes automotive product liability litigation. He regularly appears in US federal and state courts and has tried major cases to verdict.

Products Liability

Alex's practice focuses on the defense of manufacturers and distributors of various products, predominantly automotive and other consumer products, in wrongful death, catastrophic injury and major property loss claims. His practice spans single plaintiff claims as well as class action litigation.

Litigation Coordination and Risk Management

Alex serves as national coordinating counsel for a number of companies, including one of Germany's premier auto manufacturers and a leading German plumbing system manufacturer. In that role, he directs the defense of hundreds of cases across the US. Based on his trial experience, he also counsels clients in the area of product safety, preventive product liability and risk management.

Corporate Transactions

In his role as the chair of the firm's global German Practice, Alex frequently advises German and other European companies when setting up business operations in the US. In doing so, he capitalizes on his experience as a litigator in trying to identify and mitigate potential risks across all types of industries. He also assists his clients in complex commercial transactions and contract negotiations as part of multidisciplinary teams.

Credentials

Education

- University of Mainz, Ass. iur. and Ref. iur. (J.D. equivalent)
- University of Mainz, Dr. iur, *cum laude*
- University of Heidelberg, Legal Studies
- University of Lausanne, Legal Studies
- University of San Diego School of Law, LL.M., Comparative Law

Admissions

- California, 1998
- Germany, 1998

Courts

- U.S. Dist. Ct., N. Dist. of California
- U.S. Dist. Ct., S. Dist. of California
- U.S. Dist. Ct., C. Dist. of California

Memberships & Affiliations

- American Bar Association (ABA)
- Defense Research Institute (DRI)
- German-American Lawyers Association (DAJV)
- German American Chamber of Commerce (GACC)

Recognitions

- Member, Board of Directors, German American Chamber of Commerce, New York and San Francisco

Expertise

Services

- Litigation

Industries

- Automotive & Transportation

Speaking Engagements

- Moderator, 4th Stuttgart Automotive Law Summit, German Association of In-house Counsel (BUJ), Stuttgart, Germany, 6 June 2019.
- Presenter, "DAWT Workshop, Market Entry: Legal Framework," German-American Business Forum, Potsdam, Germany, 4 June 2019.
- Presenter, "Subrogation Challenges for Building Products Manufacturers," DRI 2019 Product Liability Conference, Austin, TX, 8 February 2019.
- Presenter, "Class Actions in Germany and the US: What Can Be Expected If the *Musterfeststellungsklage* Is Introduced in Germany? What Is the Experience in the US?" 3rd Stuttgart Automotive Law Summit, German Association of In-house Counsel (BUJ), Stuttgart, Germany, 14 June 2018.
- Presenter, "Risk Management When Entering the US Automotive Market", 1st Stuttgart Automotive Law Summit, German Association of In-house Counsel (BUJ), Stuttgart, Germany, 28 April 2016.
- Presenter, "US Product Liability and Litigation," Kothes Seminars, Cologne, Germany, March 2014.

About our firm

One of the world's strongest integrated law firms, providing insight at the point where law, business and government meet. We deliver commercially focused business solutions by combining our legal, lobbying and political capabilities and invaluable connections on the ground to a diverse mix of clients, from long-established leading corporations to emerging businesses, startup visionaries and sovereign nations. More than 1,500 lawyers in over 40 offices across four continents provide unrivaled access to expertise.