SQUIRE PATTON BOGGS

Caroline H. Mead

Senior Partner

San Francisco
T +1 415 954 0334

caroline.mead@squirepb.com



About Caroline

Caroline Mead's practice focuses on intellectual property, with particular expertise in technology transactions, trademark, copyright, trade secret and unfair competition matters.

Caroline has worked with clients in a wide range of industries including software, hardware, semiconductor technology, biotechnology, pharmaceuticals and information technology. She is the former chair of Squire Patton Boggs' software practice group and was among the first lawyers to provide comprehensive legal counsel to the multimedia, online and wireless industries. She has extensive experience advising clients on e-commerce and Internet issues, Software as a Service models and all aspects of technology licensing.

Caroline provides counsel regarding strategic development, protection and commercial exploitation of intellectual property. She conducts intellectual property audits and provides strategic analyses regarding the development and management of worldwide intellectual property portfolios. She has extensive experience in copyright registration and protection, patent licensing, trade secret issues, infringement and unfair competition disputes, advertising issues, publishing, right of privacy and publicity questions, and other related topics.

In the trademark area, Caroline's experience includes counseling in all aspects of portfolio management. She works closely with clients in the selection, registration, protection, maintenance and enforcement of their trademarks in the United States and throughout the world, and assists clients with Internet domain name acquisitions and disputes.

Caroline has been a member of the board of editors for *Cyberspace Lawyer*, a columnist for "Ask the Attorney," featured in *Upside* magazine, and the editor of *Intellectual Property Rights Review* and *The Multimedia Report*. Her speaking engagements include presentations at the Intellectual Property Law Conference, the International Legal Issues Seminar at Stanford University and the Northern California Basics of Exporting Seminar.

She has been active in numerous bar and business associations including the International Interactive Communications Society, the International Trademark Association, the San Francisco Multimedia Development Group, the US Association of Importers of Textiles and Apparel, and the San Francisco Patent and Trademark Law Association. Caroline served as a member of the Ad Hoc

Committee on Security Interests of the American Bar Association's Intellectual Property Law Section and as a member of the Membership Committee of the International Law Section of the State Bar of California.

Credentials

Education

- University of California, Hastings, J.D., 1987
- University of California, Davis, B.A., 1983

Admissions

- California, 1987

Recognitions

- Received the highest ranking for legal ability and professional ethics from the Martindale-Hubbell Peer Review Ratings
- Recognized as a 2013 Top Rated Lawyer in the "Women Lawyers in the Law" section of the January 2013 issue of *The American Lawyer*
- Named by *San Jose Magazine* as one of Silicon Valley's top lawyers for several years
- Featured in *The Wall Street Journal*, *Me!dea Magazine*, *Los Angeles Daily Journal* and *San Francisco Daily Journal*
- Earlier in her career, named by *California Law Business* magazine as one of the Top 20 Lawyers Under 40 in California

Expertise

Services

- Intellectual Property & Technology

Industries

- Advertising, Media & Brands
- Life Sciences
- Retail

About our firm

One of the world's strongest integrated law firms, providing insight at the point where law, business and government meet. We deliver commercially focused business solutions by combining our legal, lobbying and political capabilities and invaluable connections on the ground to a diverse mix of clients, from long-established leading corporations to emerging businesses, startup visionaries and sovereign nations. More than 1,500 lawyers in over 40 offices across four continents provide unrivaled access to expertise.