

## Claire Murphy

**Consultant**

**Madrid**

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**Languages spoken**

Spanish | English



## About Claire

Claire Murphy is a consultant in the Data Privacy, Cybersecurity & Digital Assets Practice where she specialises in data privacy law, e-commerce, intellectual property and technology (IP&T), and consumer protection law. Prior to joining the firm, Claire was an associate in one of the Big Four accounting organisations.

### **Data Privacy and Cybersecurity**

Claire provides advice on the design and implementation of GDPR readiness. She also conducts privacy compliance audits, analysis of cross-border data flows, drafting of international data transfer agreements and privacy impact assessments, among others.

### **Consumer Protection/e-Commerce**

Claire is involved in day-to-day advice on legal and regulatory issues affecting the B2C relationships of national and international companies, as well as on issues related to e-commerce and advertising, including commercial communications, intermediation service providers, search engines and e-commerce.

### **Intellectual Property and Technology**

In her IP&T practice, Claire is involved in matters relating to trademark law, copyright, software and licensing agreements.

## Experience

- Advising on the renewal of the collaboration contractual framework of a major credit reporting agency, including drafting and negotiating contracts relating to a wide range of intellectual property, data protection and commercial matters.
- Conducting GDPR compliance exercises, as well as drafting privacy impact assessments for different clients.
- Developed a report analysing digital assets e-privacy practice in Spain for an energy group, as well as designing its cookie strategy.

- Participation in commercial transactions involving the acquisition of tech entities/branches of activity (due diligence of digital assets and participation in processes for the acquisition of companies in the field of cybersecurity and cloud computing, among others).
- Conducting digital law audits, covering the areas of intellectual and industrial property, consumer protection, advertising and data protection.

## Credentials

### Education

- Universidad Autónoma de Madrid, Master's Degree, Intellectual Property and New Technologies, 2018
- Universidad de Valencia, Master's Degree in Law, 2017
- Universidad de Valencia, Degree in Law, 2015

### Admissions

- Madrid, 2018

## Expertise

### Services

- Data Privacy, Cybersecurity & Digital Assets

## Publications

- Co-Author, "Derecho de acceso a información desestructurada, ¿acceso o exceso?" ("Right of access to non-structured information. Access or excess?"), *Diario La Ley*, 2020.

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