

## Dana Beldiman

### Partner

#### San Francisco

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### Languages spoken

English | French | German | Romanian



## About Dana

Dr. Dana Beldiman has structured complex IP transfers as part of corporate transactions, both domestic and cross-border. She has counseled on, structured, drafted and negotiated numerous agreements in the IT and life sciences/chemical areas, including all forms of licensing, development, distribution and systems integration agreements, as well as corporate IP management and monetization strategies (licensing-in/licensing-out programs and guidelines).

Dana has also structured brand protection programs; provided strategic advice on mark selection, clearance and monitoring; conducted trademark prosecution in front of the Patent and Trademark Office and Trademark Trial Appeal Board, from application through registration; has handled domain name protection; and has provided strategic advice on international patenting and copyright matters.

Dana is a member of the faculty of UC Hastings, San Francisco, and of Bucerius Law School, Hamburg, Germany, where she teaches courses in IP licensing transactions, international and comparative intellectual property, trademark and unfair competition, intellectual property and human rights. She has also taught at the University of Strasbourg (CEIPI), France, Humboldt University, Berlin, Germany, Chinese Academy of Social Sciences, Beijing, China, Santa Clara University Law School, Santa Clara, US, Riga Graduate School of Law, Riga, Latvia.

She was instrumental in founding the Transnational Center for IP, Media and Technology Law and Policy, Bucerius Law School, Hamburg, Germany, and serves as its Academic Director and Chairman of its Academic Advisory Committee. She serves as co-director of the International IP Transactions Summer Program, organized jointly by Bucerius Law School and UC Hastings.

Dana has presented on IP topics at numerous academic conferences and professional gatherings in different countries, including Austria, China, France, Germany, Latvia, Singapore, Tunisia (World Summit for the Information Society) and the US.

She is a member of the Advisory Committee of the Squire Patton Boggs Foundation, which promotes the role of public service and *pro bono* work in the practice of law and the development of public policy.

## Credentials

## Education

- University of Bremen, Dr. Jur., *magna cum laude*,
- Santa Clara University, LL.M.,
- University of California, J.D.,
- University of Bucharest, M.A.,
- Academy of Economic Sciences, Bucharest

## Admissions

- California

## Memberships & Affiliations

- Professor in Residence, UC Hastings, San Francisco
- Professor, Bucerius Law School, Hamburg, Germany
- Honorary Consul General of Romania, 1999-present
- Regular Visiting Professor, CEIPI, University of Strasbourg, France, 2009-present
- Adjunct Faculty, Santa Clara University School of Law, California, 2004-05
- Visiting Professor, Riga Graduate School of Law, Riga, Latvia, 2005-10
- San Francisco Intellectual Property Lawyers Association
- Bar Association of San Francisco, Intellectual Property Section
- International Trademark Association (INTA)
- Center for Software Development
- American Bar Association

## Recognitions

- Honorary Vice Dean of the San Francisco Consular Corps., 2004-05 and 2012-14
- Officer, International Diplomacy Council 2003-05
- American Bar Association, Member of the E-Commerce Task Force of the Section for International Law and Practice, 2001-02
- Chair, ABA International Telecommunications Committee, 1998-99
- Advisor, Executive Committee of the International Section of the California State Bar, 1997-98
- Co-Editor, ABA/CITEL (Inter-American Telecommunications Commission)
- Administrative Law Project for Latin America, 1996-98
- San Francisco Chamber of Commerce – International Steering Committee, 1999
- Chair, San Francisco Chamber of Commerce – Going Global Program, 1998
- Co-Chair, Women Corporate Counsel Conference, San Francisco, June 1998
- Co-Chair, Advising Information Age Companies, San Francisco, October 1998
- Women in International Trade, Board of Directors, 1996-97
- Queen's Bench Bar Association, Board of Directors, 1987-93
- Chair, Judicial Appointments, 1993-1997
- Delegate, State Bar Conference of Delegates, 1989-91

- Chair, International Section, Bar Association of San Francisco, 2002-05
- Order in the Rank of Commander awarded by President of Romania, 2000
- AV Preeminent rated by Martindale-Hubbard

## Expertise

## Publications & Speaking Engagements (Partial)

### Services

- Intellectual Property & Technology
- Litigation

- Author, *European Design Law: Considerations Relating to Protection of Spare Parts for Restoring a Complex Product's Original Appearance*, Beldiman, D. & Blanke-Roeser, C. IIC (2015) 46: 915. —
- Moderator, Ordnung ins Verfahren bringen? Herausforderungen der Verfahrensordnung des Einheitlichen Patentgerichts, Inauguration of UPC Local Division Hamburg, Bucerius Law School, October 10, 2015.
- Speaker, Expert Roundtable – Design Protection of Spare Parts, Bucerius Law School, October 28, 2015.
- Author, "Exclusion and Inclusion – the Role of IP Laws in a Shared Knowledge Environment," *Innovation, Competition, Collaboration*, D. Beldiman (ed), Edward Elgar Publishing, 2015.
- Author, "Expressive Dimensions of Design: a Question of Incentive?" *Innovation, Competition, Collaboration*, D. Beldiman (ed), Edward Elgar Publishing, 2015.
- Editor, *Innovation, Competition, Collaboration*, Edward Elgar Publishing, 2015.
- Speaker, "Enhancing and Protecting Brand Value in the Global Marketplace," Bucerius IP Conference 2014, Hamburg, Germany, October 2, 2014.
- Author, "Access in a Participatory Networked Environment," *Access to Information and Knowledge 21 Century Challenges in Intellectual Property and Knowledge Governance*, D. Beldiman (ed), Edward Elgar Publishing, 2013.
- Editor, "Access to Information and Knowledge: 21st Century Challenges in Intellectual Property and Knowledge Governance," *Access to Information and Knowledge*, Edward Elgar Publishing, 2013.
- Author, "Avoiding the 'Anticommons': A Mixed Liability and Property Rule Approach to Prevent Underuse of Patented Resources in R&D Involving Microbiological Materials," *International Journal of the Commons*, 2012.
- Author, "Leveraging ex situ Genetic Resources to Shape Downstream IP Protection," *IP Law at the Cross-Roads of Trade*, J. Rosen (ed), Edward Elgar Publishing, 2012.
- Author, "Utilitarian Information Works – Is Originality the Proper Lens?" *Marquette Intellectual Property Law Review*, Winter 2010.
- Author, *Functionality, Information Works and Copyright*, Yorkhill Law Publishing, Salzburg, Austria, 2008.
- Reviewer, "Fundamental Rights, Author's Right and Copyright – Commonalities or Divergences?" reviewing Christophe Geiger, *Droit D'auteur Et Droit Du Public a L'information – Approche De Droit Comparé*, Litec, Paris, 29 Colum. J.L. & Arts 39, 2005.
- Author, "Copyright and the Challenges of the Digital Age – Can All Interests be Reconciled?" *Legal Issues in the Global Information Society*, Oceana Publications Inc., 2005.

- Author, "Future of Innovation in Science, Culture and the 'Grokster' Decision," *San Francisco Daily Journal*, April 13, 2005.
- Author, "The Role of Copyright Limiting Doctrines in the Digital Age – Can Their Vigor Be Restored?" *Interessenausgleich Im Urheberrecht*, Hilty/Peukert (Hrsg.), Nomos Verlagsgesellschaft, Baden-Baden, Germany, 2004.
- Author, "Protecting the Form but Not the Function: Is US Law Ready For A New Model?" 20 *Santa Clara Computer & High Tech. L.J.* 529, 2004.
- Author, "An Information Society Approach to Privacy Legislation: How to Enhance Privacy While Maximizing Information Value," *J. Marshall Rev. Intell. Prop. L.* 71, November 2002.
- Author, "Misappropriation of Trade Secrets and the Doctrine of Inevitable Disclosure," December 2001.
- Author, "Complying with European Union Data Protection Requirements," August 2001.
- Author, "Will Privacy Legislation Act as a Boost to E-Commerce?" May 2001.
- Author, "Cyberpiracy – Are Trademark Owners Adequately Protected on the Internet?" Spring 2001.
- Author, "How To Protect Your Domain Name," *Insights* (A publication of APS International), Fall 1998.
- Author, "Market Analysis – Foreign Investment In US Telecommunications," *Daily Journal*, December 26, 1996.
- Author, "Telecom Privatizations in Central/Eastern Europe – A Case Study," ABA Section of *International Law and Practice*, March 1996.
- Author, "Call To Account – A New Era For Telecommunications Competition," *Daily Journal*, February 27, 1996.
- Author, "From Monopoly to Competition," *Legal Times*, Washington DC, November 20, 1995.

## About our firm

One of the world's strongest integrated law firms, providing insight at the point where law, business and government meet. We deliver commercially focused business solutions by combining our legal, lobbying and political capabilities and invaluable connections on the ground to a diverse mix of clients, from long-established leading corporations to emerging businesses, startup visionaries and sovereign nations. More than 1,500 lawyers in over 40 offices across four continents provide unrivaled access to expertise.