

## **Everett Eissenstat**

### **Partner**

#### **Washington DC**

T +1 202 457 6535

[everett.eissenstat@squirepb.com](mailto:everett.eissenstat@squirepb.com)

#### **Languages spoken**

English | Spanish



### **About Everett**

Everett Eissenstat is a partner in the Public Policy Practice Group. Everett is one of the nation's foremost global trade experts having served in senior positions in Congress, the Office of the US Trade Representative, the White House and a Fortune 50 company. He helps clients manage and mitigate geopolitical risk, influence international economic policy-making, and develop and execute successful international trade and investment strategies.

During a distinguished government career spanning over two decades, Everett served as deputy assistant to the president for international economic affairs and deputy director of the National Economic Council. Reporting to the president, the national security advisor and the director of the National Economic Council, he coordinated interagency policy development and implementation on international economic policy matters. He served as the president's personal representative and principal negotiator to the G7, G20 and Asia Pacific Economic Cooperation (APEC) economic summits and led interagency preparations for all international summits.

Previously, Everett held key roles in the US House, Senate and the Office of the US Trade Representative. As the chief international trade counsel to the chairman of the US Senate Finance Committee (2011-2017 (under Sen. Orrin Hatch) and 2001-2006 (under Sen. Chuck Grassley)), Everett built and led professional international trade policy teams for two chairmen. He advised the chairmen on all international trade matters before the committee and coordinated the international trade work of the Finance Committee Republicans. His legislative responsibilities included Trade Promotion Authority, US Customs authorization, implementation of free trade agreements, preferential trade arrangements and sanctions policy. He was also responsible for the oversight of US government international trade agencies and international trade negotiations.

During his tenure as chief international trade counsel, Everett negotiated and helped gain congressional approval of the Trade Act of 2002 and the Bipartisan Congressional Trade Priorities and Accountability Act of 2015. He also gained approval of legislation implementing bilateral trade agreements with Australia, Chile, Colombia, Jordan, Morocco, Korea, Panama and Singapore, as well as the Dominican Republic-Central America-US-Free Trade Agreement (DR-CAFTA).

As assistant US trade representative for the Americas (2006-2011), Everett led negotiations of comprehensive bilateral free trade agreements with Colombia, Panama and Peru, as well as the entry into force of DR-CAFTA, a plurilateral trade agreement with Costa Rica, the Dominican Republic, El Salvador, Guatemala, Honduras and Nicaragua. In addition, he led negotiation of the US-Brazil Framework Agreement, the US-Canada Government Procurement Agreement and the US-Uruguay Trade and Investment Framework Agreement.

Everett also served as legislative director for Rep. Jim Kolbe, where he advised the congressman on international trade matters, appropriations and foreign affairs. He also served as special assistant in the Office of the Western Hemisphere at the Office of the USTR. Everett also served as a member of the 2000 Presidential Transition Team for the Office of the US Trade Representative, the US Department of Commerce Office of Import Administration and the International Trade Commission.

Everett most recently served as chair of North America and global trade lead at a boutique global public relations consultancy firm. He was senior vice president at a multinational automotive manufacturer (2018-2021) reporting to the CEO and managing over 100 public policy professionals worldwide. He helped navigate a range of challenges, including labor relations, supply chain disruptions and the regulatory and compliance implications of transitioning from internal combustion engines to electric vehicles.

## Credentials

### Education

- University of Oklahoma, J.D., *cum laude*, 1993
- The University of Texas at Austin, M.A., 1998
- Oklahoma State University, B.S., 1985

### Admissions

- District of Columbia, 2024
- Texas, 1993

### Memberships & Affiliations

- Member, State Bar of Texas (1993 to present)
- Member, Council on Foreign Relations (2019 to present)
- Member, The Economic Club of Washington (2019 to present)
- Board of Directors, National Association of Manufacturers (2018-2021)
- Board of Directors, International Student House of Washington DC (2023 to present)
- Member, White Key Executive Council, Mercersburg Academy (2022 to present)

## Recognitions

- Recognized by *Washingtonian* magazine as one of Washington's Most Influential People (2021)
- Recipient of the Washington International Trade Foundation Lighthouse Award (2015)

## Expertise

### Services

- Public Policy

## Media

- International Trade & Foreign Investment
- Quoted, "The economic clashes looming in Trump 2.0," *Politico*, December 3, 2024.
- Quoted, "Trump sees tariffs as a way to push Canada in different direction," *CBC News*, December 2, 2024.
- Quoted, "Trump is 'testing the waters' on market reaction with tariff threats: fmr. Trump economic adviser," *NBC News*, November 26, 2024.
- Quoted, "The US Federal Reserve cuts rates second time in a row," *BBC World Business Report*, November 7, 2024.
- Quoted, "More Trump Tariffs Are Coming But CEOs Insist They Are Prepared," *Bloomberg Law*, November 6, 2024.
- Quoted, "US trade partners brace for tougher tariffs in Trump's second term," *Financial Times*, November 7, 2024.
- Quoted, "One law could make Trump's tariff threat a reality," *Politico*, September 1, 2024.
- Quoted, "World trade Czar," *Revista Mercado*, April 2024.
- Quoted, "The Electric-Vehicle Trade Wars Are Here to Stay," *Bloomberg*, September 18, 2023.

## Publications & Speaking Engagements

- Speaker, "Navigating Supply Chain Challenges in 2025: Key Insights on New Import & Export Rules for US Businesses," Squire Patton Boggs, February 27, 2025.
- Speaker, "Trade in 2025: A Conversation with Everett Eissenstat and Stephen Vaughn," Mercatus Center at George Mason University, November 20, 2024.
- Author, "The Rise and Fall of the WTO," *Discourse Magazine*, November 1, 2024.
- Speaker, "The Future of Transportation: EV Industry in Oklahoma," Wes Watkins Center for International Trade Development at Oklahoma State University, October 23, 2024.
- Speaker, "Application of US Standards to International Trade," AMCHAMDR and Georgetown Law, September 30, 2024.
- Speaker, "Elections 2024 - EU, France, UK, USA: Implications for Transatlantic Business & Trade," European American Chamber of Commerce Netherlands, September 17, 2024.
- Speaker, "AGOA Renewal: Setting the Stage for the Next Phase of U.S.-African Economic Partnership," United States Institute of Peace, July 23, 2024.
- Speaker, "The Trade Policy Agenda: North America and Beyond," Washington Council on International Trade (WCIT) Summit, May 29, 2024.
- Speaker, "From 25 to 100: New Tariffs on Chinese EVs," Washington International Trade Association (WITA), May 23, 2024.
- Speaker, "Latin America's Untapped Opportunities in Global Value Chains: A Conversation on Policy Opportunities for LAC Increasing Participation in GVCs," Georgetown University, April 4, 2024.
- Co-author, "De Minimis Reform: Much Ado about Nothing?," *Bloomberg Law*, February 2024.
- Speaker, "Navigating Geopolitical Turbulence and Domestic Uncertainty," National Association for Business Economics, 40th Annual National Association for Business Economics (NABE) Economic Policy Conference, February 14, 2024.

- Speaker, "Nearshoring Summit: Towards a National Strategy," Aspen Institute Mexico, November 16, 2023.
- Speaker, "Managing Risk in the Uncertain World: a Global Trade Perspective," Oklahoma State University, October 26, 2023.
- Co-author, "[Trade Preference Program Revival: Is the Past Prologue?](#)," *Law360*, September 2023.

## About our firm

One of the world's strongest integrated law firms, providing insight at the point where law, business and government meet. We deliver commercially focused business solutions by combining our legal, lobbying and political capabilities and invaluable connections on the ground to a diverse mix of clients, from long-established leading corporations to emerging businesses, startup visionaries and sovereign nations. More than 1,500 lawyers in over 40 offices across four continents provide unrivaled access to expertise.