SQUIRE PATTON BOGGS

Glenn A. Brown

Principal

Atlanta
T +1 678 272 3235

glenn.brown@squirepb.com



About Glenn

A senior member of our Data Privacy, Cybersecurity & Digital Assets Practice Group, Glenn Brown provides business-oriented advice to clients in numerous industries on data privacy and regulatory compliance matters, including regulatory investigations and examinations.

He has experience driving privacy and compliance priorities within organizations and providing strategic counsel regarding privacy, compliance and risk to support the growth and success of the business.

Glenn also has deep experience advising clients regarding compliance with many of the US federal and state privacy laws, including the California Consumer Privacy Act (CCPA), the Fair Credit Reporting Act (FCRA), the Gramm-Leach-Bliley Act and the Driver's Privacy Protection Act. Glenn is familiar with the legislative and regulatory landscape in the US and the EU and assists clients with developing strategies to address new developments.

Having served in-house in the capacity of associate general counsel and chief compliance officer for more than 10 years, Glenn has a first-hand understanding of the day-to-day issues faced by clients when creating corporate privacy programs, implementing corporate compliance systems and responding to government investigations and examinations.

Glenn is a member of the board of the American Red Cross of Metropolitan Atlanta and chair of the board's Biomedical Services Committee.

Experience

Privacy

- As associate general counsel and chief compliance officer at one of the largest consumer data companies in the world, developed deep experience in developing and implementing practical, workable privacy programs governing the use of consumer data.
- Advised clients on the design and implementation of practical compliance strategies to ensure compliance with new state privacy laws, such as the California Consumer Privacy Act.
- Developed and implemented global privacy and compliance programs.
- Conducted privacy impact assessments of new products and services (under US and EU law).
- Conducted numerous privacy and compliance audits of clients' operations, products and marketing, as well as those of their service providers, to ensure legal and contractual compliance.
- Created board and executive training materials on privacy issues.

Financial Services Regulatory Compliance

- Served as lead counsel for the largest employee and tenant screening company in the world and advised clients on legal issues specific to the screening industry.
- Advised clients in the financial services industry on compliance strategies relating to the Fair Credit Reporting Act, Gramm-Leach-Bliley Act, Dodd-Frank Act and other similar regulatory requirements.
- Developed and implemented an organization's first compliance management system, including:
    - Creating and implementing policies relating to a wide range of compliance and privacy topics under US and UK law
    - Developing and providing online and live compliance training programs for a global employee base
    - Created and maintained global risk assessments relating to compliance risk
    - Created and implemented UDAP/UDAAP policies and training materials for clients subject to the FTC Act and Dodd-Frank Act
- Developed third-party risk assessments and vendor management programs.

Investigations, Examinations and Advocacy

- Represented clients in numerous federal and state regulatory examinations relating to privacy and compliance.
- Represented clients in federal and state enforcement investigations relating to privacy and compliance.
- Represented clients in responding to informal inquiries and "industry sweeps" from federal and state regulators and legislative committees.

Credentials

Education

- Emory University School of Law, J.D., with distinction
- Wake Forest University, B.A.

Admissions

- Georgia

Expertise

Services

- Data Privacy, Cybersecurity & Digital Assets

Speaking Engagements

- Presenter, "Trends in US Data Privacy: What to Expect in 2020 and Beyond," Squire Patton Boggs – ACC Atlanta Seminar, Atlanta, Georgia, November 12, 2019.

About our firm

One of the world's strongest integrated law firms, providing insight at the point where law, business and government meet. We deliver commercially focused business solutions by combining our legal, lobbying and political capabilities and invaluable connections on the ground to a diverse mix of clients, from long-established leading corporations to emerging businesses, startup visionaries and sovereign nations. More than 1,500 lawyers in over 40 offices across four continents provide unrivaled access to expertise.