SQUIRE PATTON BOGGS

Jens F. Petry

Partner

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Languages spoken
English | French | German



About Jens

Jens Petry is a partner in our International Dispute Resolution and Litigation practices based in our Frankfurt office. His practice focuses on national and international dispute resolution, as well as brand enforcement and IP disputes. He regularly represents clients in high-stakes civil proceedings and international arbitration proceedings involving complex issues.

In the area of IP, Jens Petry represents clients in design, patent, trademark or copyright disputes, as well as in unfair competition matters. He also advises clients on managing global product piracy programs and represents them as injured parties in criminal or customs proceedings. Outside of IP, Jens' areas of expertise include contract disputes, product liability, cartel damages litigation and corporate disputes.

In more than 600 disputes, Jens has enforced clients' rights in various courts in Germany, including courts of appeal and the Federal Supreme Court, as well as in international arbitration. He has extensive experience in a range of sectors, including automotive, aerospace, medical devices, publishing, cosmetics and luxury goods. Jens is a member of the German Association for Industrial Property and Copyright Law (GRUR) and the International Trademark Association (INTA).

Experience

International Arbitration and Commercial Disputes

- Successfully defending a global producer of medical devices in a LCIA arbitration involving a damage claim of more than €560 million.
- Representing a Saudi Arabian food distributor in an ICC arbitration involving a damage claim of US$68 million.
- Representing an international airline in a €2 billion cartel damages case.
- Representation of a leading global manufacturer of aircraft components in a contractual dispute involving a claim for damages in excess of €45 million.

- Representing a Spanish supplier in the automotive industry in a contractual dispute with a damage claim exceeding €20 million.
- Representing the claimant in several cartel damages cases concerning a farina cartel involving damage claims of €140 million in total.
- Representing the claimant in cartel damages litigation concerning the sugar cartel involving a damage claim of more than €30 million.
- Advising an international manufacturer in the wind energy industry on a product liability dispute involving a €100 million damage claim.
- Representing an investor from the United Arabic Emirates in a complex shareholder dispute involving various proceedings, including urgency proceedings, as well as criminal investigations with a total damage claim exceeding €18 million.

IP Law

- Successfully representing a US biotech company in various disputes concerning the theft of trade secrets.
- Successfully representing a leading European distributor of two-wheeled vehicles in a series of German and European trademark infringement and cancellation proceedings before the Munich Court of Appeals and the EUIPO board of appeals.
- Representation of a major German brewery in a trademark dispute regarding product design.
- Coordinating the global anti-counterfeiting program for a world-leading producer of color cosmetics including the seizure and destruction of in total 6 million counterfeits globally.
- Representing a well-known brand for kitchen appliances in multinational criminal investigations against a professional network of organised crime and coordinating undercover investigations in cooperation with EUROPOL in several European countries and China.
- Coordinating IP enforcement measures in Germany, including online and retail market monitoring, border seizures and civil and criminal actions, for Swiss-based multinational producers of luxury goods.
- Advising one of the fastest growing Chinese companies in the field of electronic mobility on its global brand protection strategy.

Patent Law

- Successfully defending a German welding torch manufacturer in a cross-border patent infringement case involving a damage claim exceeding €10 million.
- Successfully representing a world-leading producer of equipment for processing reactive resin in complex litigation concerning an employee invention involving 15 patents and more than 500 alleged infringements.
- Successfully defending a global producer of safety technology for the automotive sector in a patent infringement case.
- Representing a well-known German producer of cosmetic products in patent invalidity proceedings against a multinational company.
- Representing a German producer of kitchen appliances in patent infringement cases against foreign competitors exhibiting infringing products at trade fairs, including seizures and destruction of the infringing products.

Publishing Law

- Advising and representing a major German scientific publishing house in negotiating a license agreement with a leading global provider of AI applications for the digital use of content.
- Representing an international publishing house in a complex global trademark dispute and related settlement negotiations with a damage claim of €1.3 million.
- Representing a major German scientific publishing house in a contractual dispute with a renowned publisher.
- Representing a government official of an Asian state in a press law dispute against an online publication and its host provider.
- Representing a government official of a European state in a press law dispute against various, partially renowned German and European magazines.
- Representing a world-leading rating agency in a press law dispute against a renowned German news magazine.

Credentials

Education

- OLG Frankfurt, Second State Examination, 2005
- Johann Wolfgang Goethe-University, First State Examination, 2002

Admissions

- Germany, 2005

Recognitions

- Recognised in the 2026 *Lawdragon 500* Leading Global IP Lawyers
- Recognised in *World Trademark Review (WTR) 1000 Germany* 2025 and 2026
- Named as a Leader by *World Intellectual Property Review (WIPR)* 2024 and 2025
- Recognised in the 2027 edition of *The Best Lawyers in Germany*™.
- Recognised in Lawdragon's Leading Global IP Lawyers guide - *The 2026 Lawdragon 500 Leading Global IP Lawyers*.

Expertise

Services

- Intellectual Property & Technology
- International Dispute Resolution

Industries

- Advertising, Media & Brands

Publications & Speaking Engagements

- Speaker, Best Practices and Trends in Global Anti-Counterfeiting, GRUR, October 2025.
- Author, Artificial Intelligence in Dispute Resolution: Developments, Challenges and Perspectives for Legal Practice, Thomson Reuters, July 2025.
- Co-author, Dispute concerning the "Eames-Chair": Is Luxembourg burying a piece of copyright history?, *beck-aktuell*, October 2024.
- Co-author, Enforcing Disclosure Claims in Trade Secret Theft Cases in Germany, *IAM*, August 2024.
- Co-author, Dispute Resolution in Asian Biotech Joint Ventures: Things to Consider, *Life Sciences Intellectual Property Review*, February 2024.
- Speaker, "How to Make the Best Out of Your Employees Inventions: Applicable Rules and Best Practices for Global Companies," March 1, 2023.
- Co-author, Trademark Litigation 2017, A Global Guide – Germany, *World Trademark Review*, January 2017.
- Author, "Schutzland oder Ursprungsland – Wer bestimmt den Urheber nach der Revidierten Berner Übereinkunft?" *GRUR*, June 2014.
- Co-author, "IP Infringements at Trade Fairs in Germany," February 2014.

About our firm

One of the world's strongest integrated law firms, providing insight at the point where law, business and government meet. We deliver commercially focused business solutions by combining our legal, lobbying and political capabilities and invaluable connections on the ground to a diverse mix of clients, from long-established leading corporations to emerging businesses, startup visionaries and sovereign nations. More than 1,500 lawyers in over 40 offices across four continents provide unrivaled access to expertise.