SQUIRE PATTON BOGGS

# Kerry Lee

**Partner**


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## About Kerry

Kerry has more than 20 years' domestic and international experience in intellectual property law. He has represented the owners of many of the world's most iconic brands from a variety of industry sectors, including entertainment, fashion, sports, healthcare, beauty, science, finance, manufacturing, retail and wholesale.

Kerry's experience has been international and he has regularly worked for clients on their intellectual property matters in the European Union, North America, Latin America, the Middle East, China, Hong Kong and South East Asia. He is recognised as a recommended individual in *WIPR*'s 2024 UK Trademarks Rankings.

Serving for over 12 years as Chief IP Counsel for a leading health, beauty and consumer brand retailer, Kerry has a first-hand understanding of the day-to-day issues that clients face and has the expertise to craft creative solutions to complex intellectual property and commercial issues.

His practice focusses principally on brand protection issues, both contentious and non-contentious.

Kerry's expertise covers international brand management, protection and enforcement. This includes global branding strategies; pre-filing trade mark clearance, filing and prosecution throughout the world; worldwide contentious registry proceedings that include trade mark revocation, invalidity and opposition actions; trade mark licensing; settlement, co-existence agreements and dispute resolution. In addition, he advises on matters relating to copyright, designs and passing off.

On the commercial side of his practice, Kerry has prepared and negotiated a wide variety of IP, eCommerce, non-disclosure and related agreements – for websites, software, co-branding, co-existence, celebrity endorsements, film locale, image release, prior rights, etc. Kerry also advises on domain name issues, social media, anti-counterfeiting, data privacy and IP due diligence in M&A transactions.

Kerry is qualified as a solicitor in multiple jurisdictions, including England and Wales, and Hong Kong.

## Experience

- Carrying out the intellectual property due diligence relating to multimillion pound acquisitions of two cosmetic and beauty products companies.
- Managing the international trade marks portfolio of over a dozen recognized brands belonging to one of the world's largest health and beauty companies.
- Successfully defending a trade mark infringement action against a client's former childrenswear supplier.
- Counseling a well-known retailer on developing the copyright and design on packaging for its own-brand range.
- Representing a leading healthcare wholesaler in a worldwide trade marks dispute with one of the world's largest insurers.

## Credentials

### Education

- The University of Manchester, LL.B., 1992
- Queen's University, B.Comm., 1989

### Admissions

- England and Wales, 1995
- Hong Kong, 1995
- Ireland, 2016

## Recognitions

- Recognized in *World Trademark Review 1000 UK* 2025 and 2026
- Named as a Recommended Individual by *World Intellectual Property Review* (*WIPR*) 2025
- Named as a Leader by *World Intellectual Property Review* (*WIPR*) 2024 and 2025

## Expertise

### Services

- Intellectual Property & Technology

### Industries

- Healthcare

## About our firm

One of the world's strongest integrated law firms, providing insight at the point where law, business and government meet. We deliver commercially focused business solutions by combining our legal, lobbying and political capabilities and invaluable connections on the ground to a diverse mix of clients, from long-established leading corporations to emerging businesses, startup visionaries and sovereign nations. More than 1,500 lawyers in over 40 offices across four continents provide unrivaled access to expertise.