

## Mahdi Siddique

**Associate**

**London**

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### About Mahdi

Mahdi Siddique is an associate in the firm's Corporate Practice in London.

Mahdi's experience covers all aspects of corporate work, including mergers and acquisitions, private equity and general corporate advice.

### Experience

- Advising Baird, an international private equity firm, on its investments in Freemarket (a fintech platform for regulated B2B cross-border payments and currency exchange) and Newmarket Strategy (an independent life sciences consultancy and market access specialist).
- Advising ECI, a private equity firm, on its investment in Croud (a global full-service marketing company) and on its exit from CSL (a critical Internet of Things (IoT) connectivity company).
- Advising MML, an international private equity firm, on the exit of its investment in Waystone, a global leader in fund governance and compliance services.
- Advising H.I.G. Capital, a leading global alternative investment firm, on its acquisition of Classic Lifts Limited, a leading UK provider of lift engineering and maintenance services.
- Advising Capital D, a private equity firm, on its investment in Phrasee, an AI-powered SaaS platform.
- Advising Appsbroker, a cloud technology firm, on its merger with CTS, establishing the largest Google Cloud-dedicated digital consultancy in Europe.
- Advising Cushman & Wakefield, a global real estate services firm, on its acquisition of Burbage Realty Partners Limited, a specialist UK logistics and industrial consultancy.
- Advising the management team of Bfinance, a global investment consultancy, on its buyout of the firm through the purchase of a stake formerly held by Baird Capital.
- Advising the management team of Softbox Systems, a provider of passive temperature-controlled packing solutions, on the sale of the company to CSafe Global, a portfolio company of Frazier Healthcare Partners and Thomas H. Lee Partners.

- Advising the shareholders of KYC360, a company which provides KYC software, on the sale of the company to Experian.
- Advising the shareholders of Prescient Healthcare Group, a global product strategy advisory firm serving the biopharmaceutical industry, on the investment in the company by UK private equity firm BDC.
- Advising the shareholders of HCD Economics, an academically aligned organisation focusing on health economics and outcomes research and real-world evidence, on the sale of the company to Prime Global, a company backed by private equity house Levine Leichtman Capital Partners.
- Advising the shareholders of Helios Medical Communications, a global healthcare communications business, on the investment in the company by UK private equity firm NorthEdge.
- Advising the shareholders of Supadu, a global provider of website and e-commerce solutions for publishers, on the sale of the company to a US-based subsidiary of Japanese ebook distribution company Media Do.
- Advising the shareholders of Concrete Media, a leading task management platform, on the sale of the company to Swedish technology company Quinyx.
- Advising the shareholders of Chemical Watch, a global provider of chemicals management intelligence, on the sale of the company to Enhesa, a Belgian company backed by private equity houses CGE and IGC.
- Advising Grafton Group plc on the sale of its UK merchanting business to Huws Gray and Blackstone.
- Advising Seaya Ventures, a venture capital fund, on its investment in Passionfruit.
- Advising an international investment bank on a number of investments in UK fintech companies, including in Banked.
- Advising Tepeo, a UK based startup that develops zero-emission boilers, on its Series A funding round.

## Credentials

### Education

- BPP University, Legal Practice Course, 2017
- University of Bristol, Bachelor of Laws, 2015

### Admissions

- England and Wales, 2021

## Expertise

### Services

- Corporate

## About our firm

One of the world's strongest integrated law firms, providing insight at the point where law, business and government meet. We deliver commercially focused business solutions by combining our legal, lobbying and political capabilities and invaluable connections on the ground to a diverse mix of

clients, from long-established leading corporations to emerging businesses, startup visionaries and sovereign nations. More than 1,500 lawyers in over 40 offices across four continents provide unrivaled access to expertise.