

Maren Ebner

Senior Associate

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Languages spoken

English | German



About Maren

Maren Ebner is a senior associate in our Intellectual Property & Technology Practice Group in Frankfurt.

She advises clients from the consumer goods, financial and technology sectors on the strategic alignment of trademark and design portfolios and represents them in prosecution, opposition and cancellation proceedings before the European Union Intellectual Property Office (EUIPO), the courts of the European Union, the German Patent and Trademark Office, and the German Federal Patent Court, as well as in border seizure and criminal proceedings in cases of parallel imports and product counterfeiting.

She also has experience in Internet domain name disputes under the rules of the Uniform Domain Name Dispute Resolution Policy (UDRP), in intellectual property due diligence, and in arbitration proceedings before the International Chamber of Commerce in Paris (ICC) and the London Court of International Arbitration (LCIA). She is a member of the Frankfurt Bar Association, the German Association for the Protection of Intellectual Property (GRUR) and the International Trademark Association (INTA).

Experience

- Advising a German cosmetics manufacturer in the recordation of a trademark licence before trademark offices in Asia and Europe.
- Advising a US-based consumer goods company in the prosecution of three-dimensional marks before Asian trademark offices.
- Representing a German financial institution in the prosecution of a sound mark before the EUIPO.
- Representing a German artist against bad faith application of a third party in cancellation proceedings before the EUIPO.
- Representing a South African food manufacturer in a dispute with its German distributor in relation to trademark exhaustion and food labelling.
- Representing a US-based consumer goods company in customs proceedings concerning unauthorised parallel imports and worldwide counterfeiting.

- Representing a German beverage manufacturer against claims of a competitor based on a registered colour mark.
- Representing a Saudi Arabian food distributor in a commercial arbitration before the ICC.
- Representing a Swedish medical device manufacturer in an arbitration concerning distribution rights before the LCIA.

Credentials

Education

- University of Bristol, LL.M., 2007
- Higher Regional Court of Darmstadt, Second State Examination, 2005
- University of Bayreuth, First State Examination, 2003

Admissions

- Germany, 2012

Expertise

Services

- Intellectual Property & Technology

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