

## Masao Yoshida

### Senior Counsel

#### Tokyo

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#### Languages spoken

Japanese | English



### About Masao

Masao Yoshida, in addition to general corporate transactions, focuses on copyright, patent and intellectual property-related matters involving computer systems, software and other high-tech industries. Masao advises clients on system development, patent protection and copyright infringement in the areas of information systems and software.

He has filled various posts on committees organized by Japan's Ministry of Economic Trade and Industry (METI), Agency for Cultural Affairs as well as the Fair Trade Commission of Japan involving the legal protection of computer programs; legal issues related to multimedia, networking and digitalization; and contract problems in information technology. Masao has frequently lectured as well as written articles on these subjects.

### Experience

- From 2006 to 2008, served as chair of Japan's METI Study Group on Trade Practices and Contracts for More Reliable Information Systems, and coordinated the development of METI's model contracts for information technology, which is often referred to in trade of information systems.

### Credentials

#### Education

- The Legal Training & Research Inst. of Japan, Diploma, 1977
- The University of Tokyo, LL.B., 1975

#### Admissions

- Japan, 1977

#### Memberships & Affiliations

- Member of the Daiichi Tokyo Bar Association

## Expertise

### Services

- Intellectual Property & Technology

## Publications

- Author, *Handbook for Software Trade and Contracts*, Kyoritsu Shuppan Co., Ltd., 1989 (a long-selling book for 30 years).

## Recognitions

- Recommended in *The Legal 500 Asia Pacific 2017* in Intellectual Property – International Firms and Joint Ventures, Japan
- Recommended as a Leading Individual in *The Legal 500 Asia Pacific 2016* for Intellectual Property – International Firms and Joint Ventures, Japan

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