

# **Matt Lappin**

#### **Director**

#### London

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# **About Matt**

Matt Lappin is an experienced corporate lawyer who acts on a broad range of transactional matters. He has a particular interest in private equity transactions, including acting for management teams, and transactions involving innovative technology companies.

Matt has previously spent time on secondment to the legal team of an innovative technology and engineering business, which had particular expertise in electric vehicle battery technology.

# **Experience**

- Advising Growth Capital Partners on its investment in CloudRock, an independent enterprise resource planning (ERP) digital transformation business and global Workday partner.
- Advising Baird Capital on its investments in the fintech platform Freemarket, and the life sciences consultancy and market access specialist Newmarket Strategy.
- Advising the shareholders of Appsbroker on the sale to CTS (backed by Marlin Equity Partners), creating Europe's largest Google Cloud-only digital consultancy.
- Advising The Brandtech Group, a US\$1 billion-plus marketing technology group, on its acquisitions of Jellyfish, a global digital marketing agency and Pencil, a generative Al platform.
- Advising Capital D on its investment in the AdTech platform Refinery 89.
- Advising NorthEdge Capital on its investment in Torbay Pharmaceuticals.
- Advising the shareholders of ShipServ, the maritime online procurement platform and marketplace, on the sale to Marcura (backed by Marlin Equity Partners).
- Advising the founding chairman of SC Capital Partners on the joint venture equity agreements as part of the sale of an original 40% minority stake, increasing over time to 100%, to Capita Land.
- Advising Inspirit Capital on its acquisition of Alpha3 Manufacturing group and the subsequent implementation of a management incentive plan.
- Advising the shareholders of CyberOwl on the sale of the maritime cybersecurity analytics business to DNV AS.
- Advising FPE Capital on its institutional investment into 15 gifts.

- Advising the shareholders of HBSUK on its sale to AXA Health.
- Advising Highview Enterprises Limited on the implementation of a management incentive plan in connection with a wider fundraising from a consortium of institutional investors, including the UK Infrastructure Bank and Centrica.
- Advising various management teams on private equity buyout transactions/management incentive arrangements:
  - o Anyvan on the buyout of the business (backed by Vitruvian)
  - o Opus Talent Solutions on the buyout of the business (backed by Graphite Capital)
  - Thames Clippers (known as Uber Boat) on the buyout of the business (backed by Northleaf Capital Partners)
  - Solevo on their reinvestment/management incentive plan as part of the buyout of the business (backed by DPI)
  - o Datapharm on the buyout of the business (backed by CGE)
  - Oddschecker on their management incentive plan (with BRUIN Capital)
- Advising Ricardo PLC on the disposal of the Ricardo Software business to FOG Software Group.
- Advising the shareholders of the hotel technology business Avvio on its sale to SHR/Serent Capital.
- Advising Cyclife, a subsidiary of EDF, on its acquisition of Aquila Nuclear Engineering Ltd.

# Credentials

#### **Education**

• University of Nottingham, LL.B. (Hons.), 2012

### **Admissions**

• England and Wales, 2015

# **Expertise**

#### **Services**

- Corporate
- Private Equity

# **About our firm**

One of the world's strongest integrated law firms, providing insight at the point where law, business and government meet. We deliver commercially focused business solutions by combining our legal, lobbying and political capabilities and invaluable connections on the ground to a diverse mix of clients, from long-established leading corporations to emerging businesses, startup visionaries and sovereign nations. More than 1,500 lawyers in over 40 offices across four continents provide unrivaled access to expertise.