

## Matt Lappin

**Director**

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### About Matt

Matt Lappin is an experienced corporate lawyer who acts on a broad range of transactional matters. He has a particular interest in private equity transactions, including acting for management teams, as well as transactions involving innovative technology companies.

Matt has previously spent time on secondment to the legal team of an innovative technology and engineering business, which had particular expertise in electric vehicle battery technology.

### Experience

- Advising Growth Capital Partners on its investment in CloudRock, an independent enterprise resource planning (ERP) digital transformation business and global Workday partner, and subsequently advising CloudRock on its acquisition of SuccessDay.
- Advising Growth Capital Partners on its investment Strata FSC, a specialist financial services consultancy delivering implementation and transformation services.
- Advising Baird Capital on its investments in the fintech platform Freemarket, and the life sciences consultancy and market access specialist Newmarket Strategy.
- Advising Capital D on its investment in the AdTech platform Refinery 89.
- Advising NorthEdge Capital on its investment in Torbay Pharmaceuticals.
- Advising FPE Capital on its institutional investment into 15gifts.
- Advising Inspirit Capital on its acquisition of Alpha3 Manufacturing group and the subsequent implementation of a management incentive plan.

- Advising various management teams on private equity buyout transactions/management incentive arrangements:
  - Burgess Hodgson on the strategic investment in the business by Abry Partners
  - Anyvan on the buyout of the business (backed by Vitruvian)
  - Opus Talent Solutions on the buyout of the business (backed by Graphite Capital)
  - Thames Clippers (known as Uber Boat) on the buyout of the business (backed by Northleaf Capital Partners)
  - Solevo on their reinvestment/management incentive plan as part of the buyout of the business (backed by DPI)
  - Datapharm on the buyout of the business (backed by CGE)
  - Oddschecker on their management incentive plan (with BRUIN Capital)
- Advising Highview Enterprises Limited on the implementation of a management incentive plan in connection with a wider fundraising from a consortium of institutional investors, including the UK Infrastructure Bank and Centrica.
- Advising on the sale of Appsbroker to CTS (backed by Marlin Equity Partners), creating Europe's largest Google Cloud-only digital consultancy.
- Advising The Brandtech Group, a US\$1 billion-plus marketing technology group, on its acquisitions of Jellyfish, a global digital marketing agency and Pencil, a generative AI platform.
- Advising on the sale of HandsHQ, a provider of risk assessments and method statements (RAMS) and workplace training solutions software, to HSI (backed by Waud Capital Partners).
- Advising on the sale of ShipServ, the maritime online procurement platform and marketplace, to Marcura (backed by Marlin Equity Partners).
- Advising the founding chairman of SC Capital Partners on the joint venture equity agreements as part of the sale of an original 40% minority stake, increasing over time to 100%, to Capita Land.
- Advising on the sale of CyberOwl, the maritime cybersecurity analytics business, to DNV AS.
- Advising the shareholders of HBSUK on its sale to AXA Health.
- Advising Ricardo PLC on the disposal of the Ricardo Software business to FOG Software Group.
- Advising on the sale of the hotel technology business Avvio to SHR/Serent Capital.
- Advising Cyclife, a subsidiary of EDF, on its acquisition of Aquila Nuclear Engineering Ltd.

## Credentials

### Education

- University of Nottingham, LL.B. (Hons.), 2012

### Admissions

- England and Wales, 2015

## Expertise

### Services

- Corporate
- Private Equity

## About our firm

One of the world's strongest integrated law firms, providing insight at the point where law, business and government meet. We deliver commercially focused business solutions by combining our legal, lobbying and political capabilities and invaluable connections on the ground to a diverse mix of clients, from long-established leading corporations to emerging businesses, startup visionaries and sovereign nations. More than 1,500 lawyers in over 40 offices across four continents provide unrivaled access to expertise.