SQUIRE PATTON BOGGS

Reinhart Lange

Senior Partner

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Languages spoken
English | German



About Reinhart

Reinhart Lange's practice focuses on intellectual property issues and litigation involving unfair competition. He has advised domestic and foreign clients on trademark issues and the administration of trademark portfolios, as well as unfair competition, passing off and license agreements.

Reinhart has argued before German district courts, the German Federal Supreme Courts, the European General Court, the European Court of Justice, the European Trademark Office (appellate court) and the *Bundespatentgericht*.

Reinhart is a member of the German Association for Intellectual Property and Copyright Law and the European Communities Trade Mark Association.

Experience

- Representing Europe's number one colour cosmetics company in all aspects of intellectual property law.
- Representing a leading Swiss chocolate producer in litigation versus a German candy producer about the design of a golden chocolate bear.
- Advising a German dairy producer in the area of intellectual property law and managing the worldwide trademark portfolio.
- Advising the leading German bank on intellectual property law.

Credentials

Education

- Johannes Gutenberg Universität Mainz, Second State Examination, 1989
- Johannes Gutenberg Universität Mainz, First State Examination, 1986

Admissions

- Germany, 1989

Recognitions

- Recognised in *WTR 1000 Germany* 2025 and 2026.
- Recognised in *WTR 1000 Germany* 2024. According to clients, "Reinhart Lange is both practical and strategic. He is thoughtful, organised and an effective communicator, and has the absolute confidence of a sophisticated client. He is a skilled handler of international portfolios. He is a pleasure to deal with."
- Recommended as one of the best lawyers for intellectual property law in Germany by *Handelsblatt* (*Deutschlands beste Anwälte* 2022) and *Best Lawyers*.
- Recognised in *Legal 500 Europe, Middle East & Africa* 2019 for Germany – Intellectual Property: Trade Marks & Unfair Competition.
- Recognised in *Chambers Europe* 2019 in: Germany – Intellectual Property: Trade Mark & Unfair Competition.
- Ranked in the 2013-2016 editions of *Chambers Global* for intellectual property trade mark and unfair competition practice.
- Recognised by *Chambers Europe* 2011-2016 for work in Germany in the field of intellectual property trade mark and unfair competition. According to clients, a "true expert in the area of trademarks. He is aware of the commercial realities of a client's business and provides decisive advice."
- Recognised in the 2014-2016 editions of *Legal 500 Deutschland* in the area of Intellectual Property – Trademark and Competition Law.
- Recognised in issue 30 of the German weekly business magazine *Wirtschaftswoche* as one of the 25 best IP lawyers in Germany.
- Frequently recommended by *JUVE* as a leader in trademark and competition law; described by competitors as a "clever trademark attorney" who can be "recommended both personally and professionally" (*JUVE Handbook* 2008/2009, 2011/2012-2016/2017); also described by competitors as being an "excellent litigator" who is "skilful and experienced with an impressive client base".
- Praised by *Who's Who Legal Germany* 2014 and 2015 as "very talented", advising domestic and foreign clients on trademark issues and the administration of trademark portfolios.
- Recommended by the *International Who's Who of Business Lawyers* 2014, the official research publication of the International Bar Association, as an expert for trademark law in Germany.

Expertise

Services

- Intellectual Property & Technology

Industries

- Advertising, Media & Brands

About our firm

One of the world's strongest integrated law firms, providing insight at the point where law, business and government meet. We deliver commercially focused business solutions by combining our legal, lobbying and political capabilities and invaluable connections on the ground to a diverse mix of clients, from long-established leading corporations to emerging businesses, startup visionaries and sovereign nations. More than 1,500 lawyers in over 40 offices across four continents provide unrivaled access to expertise.