

Robert Bray

Partner

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About Robert

Robert Bray is a partner in our Corporate Practice based in the London office. Robert has a wealth of experience covering all aspects of cross-border and domestic corporate work, including private equity and venture capital, mergers and acquisitions and joint ventures in a range of sectors including financial services, technology and fintech. Robert also provides general corporate advisory advice to clients.

Robert advises a wide range of clients, from early-stage technology businesses and owner-managed businesses to public limited companies (PLCs) and large international corporates.

Following outstanding client feedback, Robert was named as a star lawyer in the Acritas Stars global database: "Robert is really proactive, he's always available, he has massively high energy levels and he's virtually unflappable."

Experience

- Advising Macmillan Publishers International Limited on its acquisition of independent publisher Harriman House.
- Advising Ocorian, a portfolio company of private equity firm Inflexion, on its acquisition of specialist regulatory consultancy Bovill.
- Advising an international investment bank on a number of investments in UK fintech companies, including in Banked.
- Advising Seaya Ventures on its investment in Toqio, a fintech, as a service platform provider.
- Advising Seaya Ventures on its investment in Passionfruit, a platform that empowers businesses to grow via collaboration with independent workers.
- Advising the shareholders of Concrete Media, a leading task management and employee engagement platform provider, on its sale to Swedish technology company Quinyx.
- Advising Walter de Gruyter GmbH on its acquisition of Ubiquity Press Limited, an open access publishing business.
- Advised the owners of Brazilian fintech Rebel on its merger with fellow Brazilian fintech Geru and the merged entities' subsequent fundraise.

- Advising Coats Group plc on a number of acquisitions, including of Threadsol, Fast React Systems, Gotex and GSD Holdings.
- Advising DMGT plc on its acquisition of CWC Group.
- Advising Wonga Group on its disposal of its German payments business Billpay to Klarna.
- Advising the shareholders of Business Insights on its sale to Verisk Analytics.
- Advising the shareholders of Atkinson Bolton Consulting on its sale to Mattioli Woods plc.
- Advising Coats Group plc on the disposal of its European crafts business to Aurelius.
- Advising a consortium of investment banks (including BBVA, Barclays, BNP Paribas, Commerzbank, Credit Agricole, Credit Suisse, Goldman Sachs, HSBC, ING, JP Morgan, Morgan Stanley, RBC, Santander, Société Générale, UBS and Unicredit) in respect of the establishment and formation of a not-for-profit fixed income pre-trade information network (Neptune Networks).
- Advising upon the establishment and formation of iSwap, a joint venture to create an electronic trading platform for interest rate derivatives between ICAP plc and a number of leading investment banks including Deutsche Bank, JP Morgan, Bank of America, Barclays and Citibank.

Credentials

Education

- Nottingham Law School, Law Degree, 1998
- University of Exeter, LL.B., 1997

Admissions

- England and Wales, 2000

Recognitions

- Recommended in *Legal 500 UK* for M&A: mid-market, £50 million-£250 million, and for fintech

Expertise

Services

- Financial Services
- Corporate
- Private Equity

About our firm

One of the world's strongest integrated law firms, providing insight at the point where law, business and government meet. We deliver commercially focused business solutions by combining our legal, lobbying and political capabilities and invaluable connections on the ground to a diverse mix of clients, from long-established leading corporations to emerging businesses, startup visionaries and sovereign nations. More than 1,500 lawyers in over 40 offices across four continents provide unrivaled access to expertise.