

# Roya Soudbakhsh

### **Senior Associate**

### London

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# **About Roya**

Roya Soudbakhsh is a senior associate within the Global Corporate Practice in London. Her practice covers both UK and cross-border mergers and acquisitions, private equity and corporate restructuring.

# **Experience**

- Acting for ECI Partners on its investment in Croud, a global leader in digital-first, tech-enabled marketing from LDC.
- Acting for the management team of Envisage Dental on its sale to a Phoenix continuation.
- Advising i-media, a leading digital Out of Home advertiser, on its investment from Mayfair Equity Partners.
- Advising Bay Tree Private Equity in its investment in ABL Health.
- Advising the management team of bfinance on the buyout of the business.
- Advising the management team of Datapharm on the buyout of the business (backed by CGE).
- Advising CAA Sports on its acquisition of Base Soccer Agency.
- Advising the shareholders on the investment in Brainlabs by Livingbridge.
- Advising the shareholders and management of PEI on the investment in the company by Bridgepoint Development Capital.
- Advising the management of Capital Economics on the investment by Phoenix.
- Advising the shareholders on the investment in Media iQ by ECI.
- Advising Live Nation, via its joint venture with Gaiety Investments, on its investment in the Isle of Wight Festival and its acquisition of MAMA & Company.
- Advising the shareholders and management of Edenhouse on an investment by ECI Partners.
- Advising the shareholders of PSL on the sale of the company to Sodexo.
- Advising Tenzing Private Equity on its investment in FMP Global.
- Advising Mobeus Equity Partners on their investment in Factor 21.

- Advising the shareholders on the investment in Reiss by Warburg Pincus.
- Advising the shareholders of ADEY on an investment by LDC.
- Advising the shareholders of the Javelin Group on its sale to Accenture.
- Acting on the sale of Marketing VF on the investment by Bridgepoint funds.
- Advising the shareholders of PEI on the investment in the company by LDC.
- Advising on the £55 million recommended cash and share mix-and-match offer for Accumuli plc by NCC Group plc, by way of scheme of arrangement.
- Advising the shareholders of Capital Economics on the investment by LDC.
- Advising Inflexion Private Equity Management on the sale to ATPI of Grafton Global Group, a global provider of specialist travel solutions for the marine and offshore industries.
- Advising the shareholders of Coopers of Stortford on the sale of the company to Damartex SA for £25 million.
- Advising Flex- N- Gate on the purchase of Premier League football club Fulham Football Club Limited from Mohamed Al Fayed.
- Advising the shareholders on the disposal of the IT Jobboard.

### **Credentials**

#### **Education**

- BPP Law School, L.P.C., 2010
- BPP Law School, Graduate Diploma in Law, 2009
- Imperial College London, B.Sc., 2008

### **Admissions**

• England and Wales, 2014

# **Expertise**

### **Services**

Corporate

## **About our firm**

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