

Sammuel Kim

Associate

New York

T + 1 212 872 9850

sammuel.kim@squirepb.com



About Sammuel

Sammuel Kim is an associate in our Data Privacy, Cybersecurity & Digital Assets Practice. He leverages a diverse range of experiences in data privacy, cybersecurity and artificial intelligence (AI), as well as technology, corporate and commercial transactions, to provide his clients with holistic, innovative and pragmatic solutions to their compliance needs and complex legal issues. Sammuel works with clients across varying industries, including financial institutions, health and insurance providers, business-to-business (B2B) and business-to-consumer (B2C) technology providers, retail and e-commerce businesses, marketers, publishers and AdTech intermediaries, schools and universities, and critical infrastructure and government contractors.

Sammuel focuses his practice on advising clients on cutting-edge data privacy, security and consumer protection issues. He frequently helps clients comply with US federal and state privacy laws, including by developing, evaluating and enhancing their data privacy and compliance programs. He also has extensive experience in conducting diligence and negotiating transactions in the data privacy, IT, AI and cybersecurity context. In addition, he assists clients in assessing and managing cybersecurity risks, including by advising on cybersecurity preparedness activities and incident response.

Sammuel also maintains a robust pro bono practice and dedicates his *pro bono* efforts to help veterans, small businesses and nonprofits, and other clients needing legal services.

Credentials

Education

- Vanderbilt University Law School, J.D., 2022
- Fordham University, B.S., cum laude, 2019

Admissions

- District of Columbia, 2023
- New York, 2022

Memberships & Affiliations

- City Bar Justice Center, Pro Bono Leadership Council, 2025-2026

Expertise

Services

- Data Privacy, Cybersecurity & Digital Assets

Industries

- Advertising, Media & Brands
- Healthcare

Publications & Speaking Engagements

- Co-presenter, "Defining 'Reasonable Security' Standards: Understanding Current Cybersecurity Threats, Data Transfers Rules, and AI Compliance with Data Privacy Laws," myLawCLE Webinar, January 29, 2026.

About our firm

One of the world's strongest integrated law firms, providing insight at the point where law, business and government meet. We deliver commercially focused business solutions by combining our legal, lobbying and political capabilities and invaluable connections on the ground to a diverse mix of clients, from long-established leading corporations to emerging businesses, startup visionaries and sovereign nations. More than 1,500 lawyers in over 40 offices across four continents provide unrivaled access to expertise.