SQUIRE PATTON BOGGS

Simon Jones



Partner

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Languages spoken
English

About Simon

Simon Jones is a partner in our Intellectual Property & Technology team with more than 30 years' experience in advising clients on a wide range of IT and outsourcing projects, acting for suppliers and users of technology solutions in relation to numerous outsourcing projects, systems integration contracts, cloud computing, agile systems development, cybersecurity, data and e-commerce matters, and the application of artificial intelligence in business.

In addition to the technology sector, Simon has a particular focus on the impact of technology on the automotive and advanced manufacturing sectors, particularly in relation to autonomous vehicles and additive and smart manufacturing.

Simon also has significant experience within the health, financial service and retail sectors, particularly in relation to omni-channel retailing, and has considerable expertise in the licensing of high-value brands, the establishment of new sporting events and negotiation of television rights, and a wide range of commercial matters relating to agency, distribution, logistics and supply matters.

Finally, Simon is a member of the IPT editorial board of *Practical Law* for Companies and is responsible for their outsourcing materials.

Experience

- Advising government departments in relation to IT outsourcing projects, including in relation to the UK's largest ever government IT project.
- Advising a leading international truck manufacturer on the implantation of a global IT outsourcing project.
- Advising a leading provider of outsourced services in relation to the successful implementation of a wide range of technology and business process solutions.
- Advising one of the world's leading suppliers of cloud-based virtual reality services in relation to the development of its service model and the negotiation of multiple global service contracts with leading global brand holders and retailers.
- Advising a leading retailer on the development of its omni-channel strategy.
- Advising Tier 1 component suppliers on the supply of components to aerospace and auto manufacturers, including in relation to just in time and sequenced requirements.
- Advising a global brand on the licensing of the brand across multiple business ventures.
- Advising sporting bodies on the sale of television rights.

Credentials

Education

- University College of Wales, B.Sc., (Econ.) Law and Economics

Admissions

- England and Wales, 1989

Recognitions

- Recommended in *Chambers UK* 2018 for Information Technology, Midlands

Expertise

Services

- Intellectual Property & Technology
- Real Estate

About our firm

One of the world's strongest integrated law firms, providing insight at the point where law, business and government meet. We deliver commercially focused business solutions by combining our legal, lobbying and political capabilities and invaluable connections on the ground to a diverse mix of clients, from long-established leading corporations to emerging businesses, startup visionaries and sovereign nations. More than 1,500 lawyers in over 40 offices across four continents provide unrivaled access to expertise.