SQUIRE PATTON BOGGS

Tanvi Mehta Krensel

Partner

Sydney
T +61 2 8248 7810

tanvi.mehtakrensel@squirepb.com

Languages spoken
English | French



About Tanvi

Tanvi Mehta Krensel is a data and technology lawyer with deep experience in data protection and commercialisation, cybersecurity, tech-led innovation and procurement, and associated regulatory matters. She works extensively with clients across the media, communications, technology and retail sectors.

Tanvi brings a global perspective to her work. Having spent nearly seven years working in the UK and previously practising in Australia, she has a thorough understanding of data protection laws and related regulatory frameworks across the UK, the EU and Australia. She also spent close to two years as a lead product privacy lawyer for a major social media and entertainment platform, supporting the Asia Pacific and emerging markets region. This experience allows Tanvi to deftly guide multinational clients through the complexities of their cross-border regulatory compliance requirements. It also gives her unique experience in understanding the challenges faced by in-house lawyers in an ever-changing digital world.

Tanvi has a particular interest in the rapidly evolving regulatory landscape shaped by the growing influence of technology, data and automation in the industry. Her recent work has focused on key issues, such as the handling of employees' and children's personal data; digital marketing strategy and consents; the use of facial recognition technology; risk-management around the use of artificial intelligence (AI); and the growing intersection between privacy and consumer law.

Experience

- Advising a major social media and entertainment platform on privacy, e-marketing, children's e-safety and AI laws across Australia, as well as a range of other key Asia Pacific jurisdictions, including South Korea, Japan, Singapore and Vietnam.
- Coordinating and supporting clients' engagement with the Office of the Australian Information Commissioner (OAIC), including acting for technology companies in their response to the OAIC's inquiries on facial recognition technology and supporting a client in an extensive investigation by the OAIC on digital marketing.
- Establishing best practice guidelines for generative AI model training and output, consistent with key Asia Pacific privacy and safety laws.
- Advising a large Australian/US media company on process and its approach to notifying UK, US and Australian privacy regulators of a suspected data breach, as well as overseeing internal remediation efforts and external communications.
- Advising an Australian credit reporting bureau on the potential application of GDPR, and coordinating a consistent and risk-based approach to compliance.
- Advising a large Australian bank on the application of GDPR requirements, and steps needed to ensure compliance of consumer- and supplier-facing documentation with both GDPR and Australian privacy law.
- Acting in the launch of a streaming service and supporting hardware in Australia, involving extensive negotiations with key overseas suppliers.
- Advising an Australian government entity on a multisupplier digital transformation program, including agreeing key outcomes with a technology design consultant and ensuring that all suppliers involved in delivery of the solution commit to achieving the same.
- Overseeing the application by a global technology provider for binding corporate rules. Work included conducting internal audits, updating policies and practices for compliance, negotiating appropriate privacy protections with clients and direct engagement with the UK Information Commissioner's Office and a German state regulator.
- Acting as a global media group's European data protection counsel, including advising on internal data sharing arrangements, crafting an approach to obtaining EU-compliant consent to the use of cookies (including through third-party vendors) and providing privacy compliance training.
- Acting for several UK retailers on a variety of privacy issues, such as responding to various individuals' requests to access or delete data under law (including frequently as part of a litigation tactic), setting up a data protection/privacy office, and updating privacy documentation.
- Acting for a UK retailer on the rollout of a flexible home insurance product for customers, including undertaking contract negotiations with key suppliers involved in the project.
- Working closely with a UK retailer in designing a new system for real-time stock updates, including drafting contracts to support migration to the system that properly considered complex relationships between new and existing suppliers.

Credentials

Education

- College of Law, Diploma of Legal Practice, 2012
- University of Sydney, LL.B., (First Class Honours), 2010
- University of Sydney, B.A., English (First Class Honours), 2008
- Cours de Civilisation Française, Sorbonne University, Diploma of French, 2011

Admissions

- High Court of Australia, 2012
- Supreme Court of New South Wales, 2012

Memberships & Affiliations

- Member, Law Society of New South Wales
- Member, Communications and Media Law Association

Recognitions

- Named as a Leading In-House Intellectual Property & Technology, Media and Telecommunications (TMT) Lawyer in Australia in *Doyle's Guide* 2025

Expertise

Services

- Data Privacy, Cybersecurity & Digital Assets

About our firm

One of the world's strongest integrated law firms, providing insight at the point where law, business and government meet. We deliver commercially focused business solutions by combining our legal, lobbying and political capabilities and invaluable connections on the ground to a diverse mix of clients, from long-established leading corporations to emerging businesses, startup visionaries and sovereign nations. More than 1,500 lawyers in over 40 offices across four continents provide unrivaled access to expertise.