SQUIRE PATTON BOGGS

Tony Reed

Partner

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Languages spoken
English | French



About Tony

Tony Reed has 20 years of experience as a business and transactional lawyer. His work involves the representation of a diverse range of businesses – from technology startups through owner-managed groups to multinationals operating in the media services, industrial and manufacturing sectors – in sophisticated domestic and international mergers and acquisitions, disposals, financings and joint ventures.

Tony spent the first 10 years of his career as an M&A lawyer in the City of London before moving to Paris in 2001 where he has since enrolled as an Avocat at the Paris Bar and now focuses on advising US, UK and French clients on corporate transactions in numerous jurisdictions under both English and French law.

By way of example, Tony has recently advised the shareholders of Solideal group (40 subsidiaries in 25 jurisdictions) on its merger with a Camoplast, Inc. Tony managed a team of 40 lawyers across 6 of our offices as well as local counsel in over 15 other jurisdictions.

Tony often acts as the first point of contact for US and UK clients doing business in France and ensures that the client obtains pragmatic commercial legal advice. Clients see him not only as legal adviser but also as a "cultural facilitator" enabling US/UK groups to understand and bridge cultural differences and to do business more effectively with their European partners. Tony has also built a practise of advising French clients on corporate transactions – mainly acquisitions – in the UK. Whilst first and foremost a corporate lawyer, Tony works closely with his colleagues across the other specialist departments and jurisdictions to deliver up pragmatic commercial legal advice across a broad range of areas.

Tony is one of three partners in the Paris Corporate practice who is currently listed in the *Décideurs Juridiques* category for mid-cap M&A as enjoying "*forte notoriété*" (highly renowned) and is also recommended in *Chambers* and *Legal 500*.

Experience

Advising:

- **Solideal Group**, a global leader in industrial tyres with 40 subsidiaries in 25 jurisdictions, on its merger with Campolast, Inc.
- **National Oilwell Varco** on the acquisition of an oil drillings treatment business based in France, Gabon and Tunisia.
- **BOC Group** (now part of the Linde group) on the disposal of their pressure division spread across 8 jurisdictions to Ingersoll Rand.
- **GE Healthcare** on the divestment of various businesses across Europe.
- **Interpublic Group** on various divestments of their French divisional operations.
- **Agusta Westland** (Finmeccanica group) on a joint venture with Eurocopter (EADS group) and Fokker for the design, development and supply of helicopters.
- **La Poste** on their offer to acquire a strategic equity stake in the Greek post office and a connected joint venture with the Greek post office in the courier sector.
- **Thomson** on the acquisition of Canal+ Technologies and the subsequent de-merger into a conditional access systems' division and a middleware division and the subsequent divestment of the conditional access division to Kudelski and the middleware division to NDS, a subsidiary of NewsCorp.
- **Measurement Specialties, Inc**., a designer and manufacturer of a broad range of sensors, on several acquisitions in France and Germany.
- **Financière Aurenis** on the acquisitions of two UK-based competitors in the partworks' publishing sector operating across 8 jurisdictions.
- **Moret Industries** on its acquisition of UK and German targets involved in the design and manufacture of dryer machines.
- **WPP** on the acquisition of numerous advertising agencies across Europe.
- **American Standard** on the restructuring and sale of a loss making French foundry.

Credentials

Education

- College of Law, London, Law Society Finals, 1990
- Queen Mary University, LL.B., 1989

Admissions

- Paris, 2006
- England and Wales, 1993

Expertise

Services

- Corporate
- Private Equity

Industries

- Chemicals

About our firm

One of the world's strongest integrated law firms, providing insight at the point where law, business and government meet. We deliver commercially focused business solutions by combining our legal, lobbying and political capabilities and invaluable connections on the ground to a diverse mix of clients, from long-established leading corporations to emerging businesses, startup visionaries and sovereign nations. More than 1,500 lawyers in over 40 offices across four continents provide unrivaled access to expertise.