

# Show Them the Money? The US Supreme Court Rules Unaccepted Offers Do Not Moot Claims

The US Supreme Court ruled 6-3 on January 20, 2016 in <u>Campbell-Ewald Co. v. Gomez</u>, No. 14-857, that an unaccepted offer of judgment on a plaintiff's individual claim does not render a case moot when the complaint seeks both individual and class relief. The Court held that such an unaccepted offer "has no force." The Court, however, expressly left open the question of whether actually tendering to a plaintiff full payment of the relief requested also fails to moot a case. In other words, payment of full relief to a plaintiff may still be a viable means for a defendant to moot an individual or class action lawsuit.

## **Unaccepted Offers = Legal Nullity**

In the case, Mr. Gomez alleged that the US Navy's advertising contractor violated the Telephone Consumer Protection Act (TCPA) by sending him unsolicited recruitment text messages. After the plaintiff rejected Campbell-Ewald's offer of full relief, the defendant moved to dismiss, asserting the offer provided full redress and mooted the claim. The district court denied the motion, the Ninth Circuit agreed and the US Supreme Court granted *certiorari*.

Justice Ginsburg's majority opinion adopted Justice Kagan's dissenting analysis in *Genesis HealthCare Corp. v. Symcyzk*, 133 S. Ct. 1523 (2013), finding that an "unaccepted settlement offer – like any unaccepted contract offer – is a legal nullity, with no operative effect" under Rule 68 of the Federal Rules of Civil Procedure. That is, if the offer is rejected or expires, the claim is unsatisfied, meaning that the parties remain adverse, which is sufficient for Article III standing, and the suit continues.

## "Offer" Versus "Payment"

Chief Justice Roberts' dissent noted the "good news" — while an offer is insufficient to moot a case, the Court specifically left "for another day" whether a defendant tendering payment in full relief of the plaintiff's claims leads to the same result. Payment of a plaintiff's claims by, for example, certified check, deposit with the court, or through a bank account payable to the plaintiff may, therefore, still present a means to moot claims — even against plaintiffs who, in the words of the Chief Justice, "won't take "yes" for an answer."

Also, despite the Court's decision, unaccepted offers of full relief could have continued usefulness to defendants even though they do not moot the case, such as in attacking the adequacy of lead plaintiffs who turn down offers or asserting that plaintiffs have waived their claims.

# Derivative Sovereign Immunity Not Available

A separate question was whether Campbell-Ewald's status as a federal contractor allowed it to "share the Government's unqualified immunity from liability and litigation" under "derivative sovereign immunity." The Court answered no, finding that when a contractor violates "clearly established" federal law and the Government's explicit instructions, as the plaintiff had alleged, no derivative immunity is available. Note that the Court was required to accept the plaintiff's allegations as true for the purpose of its analysis.

# About Our Global Litigation and TCPA Practices

We can assist clients in addressing their class action and TCPA needs. Spanning 44 offices in 21 countries, our Global Litigation and International Dispute Resolution practices include more than 325 lawyers who focus on commercial litigation, dispute resolution and appellate work. In the US, we have more than 145 commercial litigators located in 17 offices in 10 states. Our Class Action & Multidistrict Litigation team represents clients across all industries in nationwide, multistate and statewide class actions, mass actions and multidistrict litigation. We also have extensive experience advising clients on all aspects of the TCPA, including the use of automated calling technologies and pre-recorded messaging, facsimiles and text messaging, and we represent clients before the FCC and FTC. Our TCPA team includes former FCC officials experienced with TCPA rulemaking and enforcement.

# Authors and Core Team Members of our TCPA Defense & Litigation Team:

#### Amy L. Brown

Leader, Class Action & Multijurisdictional Litigation Practice Washington DC T +1 202 626 6707

#### Monica S. Desai

Partner, Communications
Washington DC
T+1 202 457 7535
E monica.desai@squirepb.com

E amy.brown@squirepb.com

#### Paul C. Besozzi

Partner, Communications
Washington DC
T+1 202 457 5292
E paul.besozzi@squirepb.com

### Philip M. Oliss

Partner, Litigation Cleveland T +1 216 479 8448 E philip.oliss@squirepb.com

#### Benjamin D. Tarbell

Attorney, Communications Washington DC T +1 202 457 6159 E ben.tarbell@squirepb.com